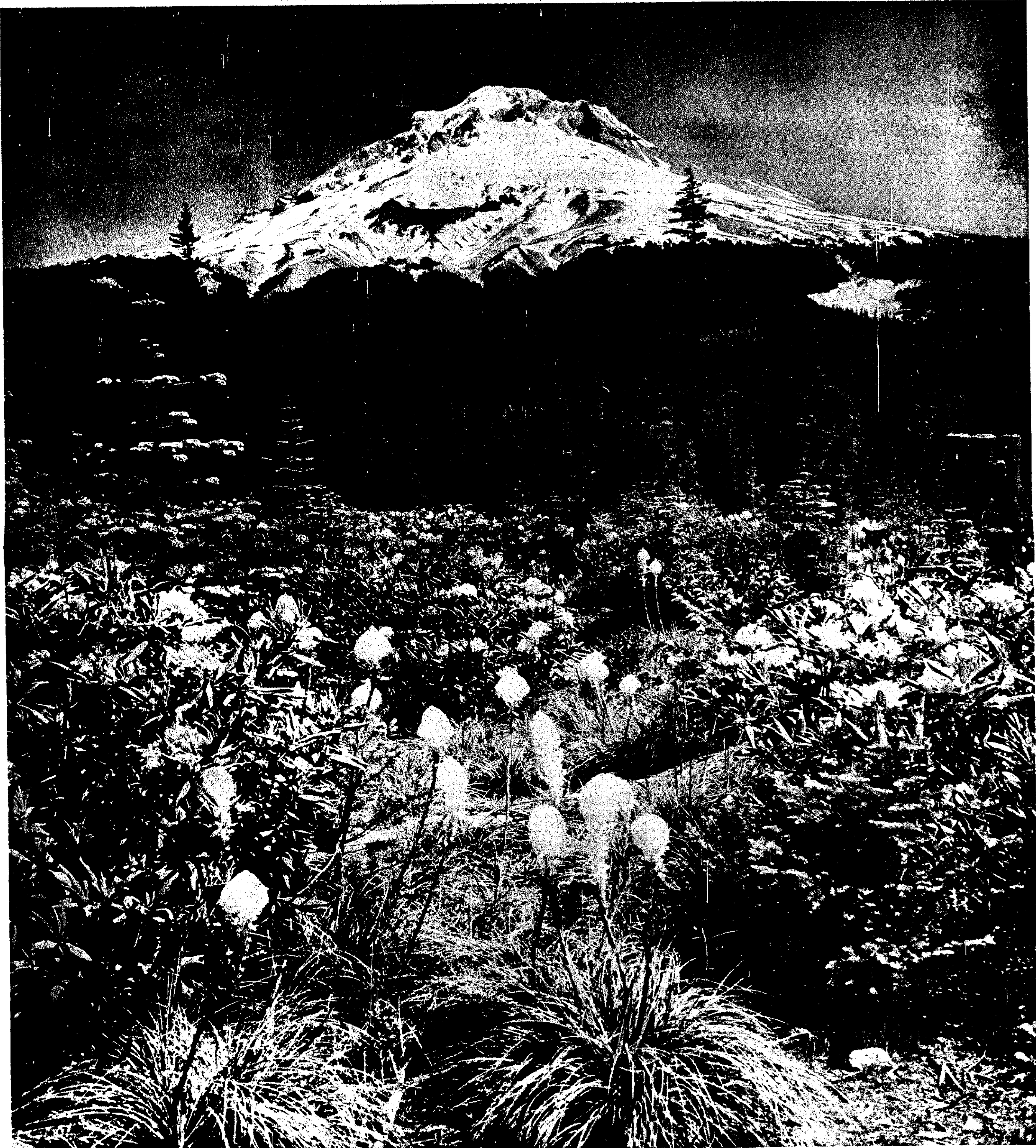


Press-Telegram  
*Southland*

LONG BEACH, CALIFORNIA, SUNDAY, MARCH 18, 1951

MAGAZINE  
Section



—Photo Courtesy Oregon State Highway Commission

**SPRING IN THE WEST**

Squaw grass and rhododendron provide a colorful foreground for Mt. Hood when springtime comes to Oregon. Once a fiery volcano, the peak now surveys a highly developed resort area.



# Anza: Conqueror of the Desert



Juan Bautista de Anza is impersonated in Imperial Valley Desert Cavalcade, held every March to celebrate the Spanish explorer's arrival in the area.

"I WAS nothing, senior! I merely brought 342 people to California across the worst of the North American desert without losing so much as a single child. I tell you, senior, it was nothing, so why do you name fiestas, streets, and hotels for me?"

The speaker was black-bearded Juan Bautista de Anza, a Spanish frontiersman of nearly 200 years ago, who, if he were to make a return trip today over the California desert would find that a good many changes had been made.

It was Anza who brought the first settlers to California—the previous comers having been missionaries and soldiers. And it was Anza who chose the site for San Francisco.

Today his name is given to stores, streets, fiestas, and pageants. His statue stands at the entrance to the city of Riverside. Yet, too often his place in history is forgotten.

Juan Bautista de Anza blazed the first overland trail to California, pushing from the state of Sonora, Mexico, across Arizona, and over the desolate Colorado Desert of California to Mission San Gabriel. This was a conquest of the desert previously believed impossible, and its success is credited largely to Anza's leadership. As historians look over records mellowed by time, they level criticisms at California's missionaries, soldiers, and political leaders; Anza stands alone as, for his time, a man of undisputed good character.

By Spencer Crump

Juan Bautista was born in 1735 on the Sonora frontier. He was confident that he could discover a practical route over the arid wastes of the present-day southwest to the Pacific Ocean, and in 1772 petitioned the viceroy of New Spain for permission to launch the trek. The California chain of mission establishments was started three years before, and supplies to the needy outposts were carried by the long ocean route. Anxious to develop an overland trail, the Spanish authorities in 1773 granted Anza's petition to make the journey. Heading a party of 34 men, Anza marched in January, 1774, from Sonora to a point near present-day Yuma where the Gila River empties into the Colorado. Here the Indians graciously received the explorers, and helped them across the river.

THE PARTY came to the 10-story sand dunes which stretch, six miles wide and 50 miles long, at the eastern edge of the Colorado Desert of California. The Indian guides deserted, and for six days and six nights the Spaniards struggled helpless among the waterless, Sahara-like sand dunes. Finally they made their way out, and by-passed the dunes near the Gulf of California. Anza's party made its way through the Imperial Valley, up Borrego Valley, over the snowy San Jacinto Mountains, down near present-day Hemet, and over the Santa Ana River, reaching Mission San Gabriel in March—three months after leaving. Needless to say, the people at San Gabriel were surprised that the desert had been conquered.

Anza returned to Mexico, and for his accomplishment was promoted from captain to lieutenant colonel. His men were rewarded with extra pay for life. Plans were made for a second expedition, this time to take settlers to California. Great inducements were offered to make the difficult

wonders of the state's grandeur and romantic background. Out through Corona or Riverside to Elsinore along the Butterfield stage route to Temecula and on to Warner's Hot Springs and thence southeast over the San Felipe Valley road to Highway 78 and into Borrego, is the most interesting of the many ways of reaching this valley of sunshine and relaxation.

Upon entering the valley one (Continue on Page 6, Col. 4)

trek. The settlers were provided nearly every need from shoes to hair ribbons, and were guaranteed pay for two years and rations for five years.

The party left in September, 1775. Most of the settlers came from the lowest environments, few could read or write and most were poverty stricken. Yet they showed courage, patience, and kindness on the journey—largely because, the records indicate, of the leadership of affable Juan Bautista de Anza.

There were 340 members, about half of whom were children. One woman died just out of the pueblo of Tubac after giving birth to a baby boy. Hers was the only life lost, for even the child reached California.

AFTER crossing the Colorado River, the party was divided into three sections. Anza wisely directed this so that by having the groups follow at 24-hour intervals, water holes could refill with water. The settlers spent Christmas Eve in desolate Coyote Canyon of Borrego Valley; there a son, the first white child born in California, was delivered.

On Jan. 6, 1776, the settlers reached San Gabriel after a four-month trip. Starting with a party of 340, Anza reached his destination with 342—an increase representing births along the way. This safety record shows the skill of Anza, for the '49ers of nearly a century later—crossing more friendly terrain—are estimated to have lost 10 per cent of their numbers to thirst and warlike Indians.

The new arrivals from Mexico made possible the founding of San Francisco in 1776, and later were distributed as settlers of other California cities.

Today you can drive the Anza route in a little more than a day—or fly it in hours. Although the countryside still is primitive in many places, there is now plenty of roadside water.

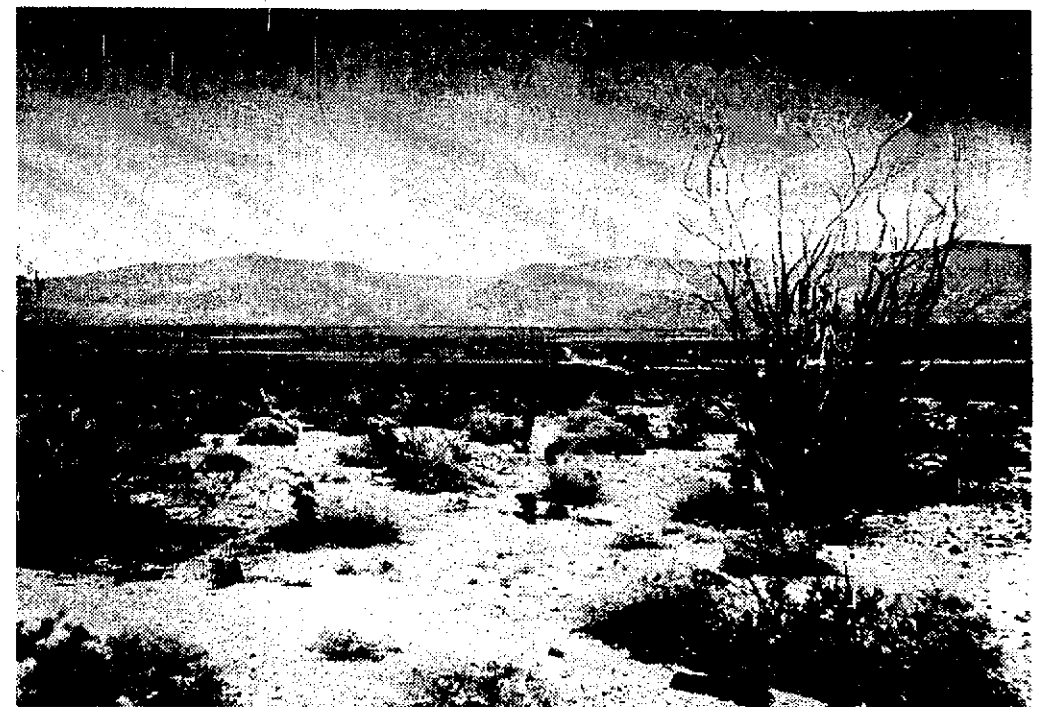
As for Juan Bautista de Anza he returned to Mexico, and later was appointed governor of the Territory of New Mexico. Little else is known of his personal life, other than that he married prior to 1763 and that he was well liked by his men and his superiors.

Little more is ever heard of him.

Except in California's towns, statues, hotels.

For he conquered the California desert!

"But I tell you, senior," the gentleman said, "it was only expected of me. It was nothing!"



—Photos by the Author

De Anza pushed from the State of Sonora, Mexico, through the blazing Colorado Desert of California without losing a member of his party of 342 settlers.

## Lilies for Easter



—Photo Courtesy Los Angeles County Chamber of Commerce.

The beautiful, trumpet-shaped Croft lily, now grown by the acre on the Pacific Coast, is basis of a \$30,000,000 industry. Lilies are forced for the Easter trade.

By Bertha Blanchard

THERE'S a Cinderella story behind the beautiful potted Easter lily, with its waxy trumpet blossoms of bridal satin sheen. Symbolic of the resurrection of life and beauty from the dry dormant bulb, these lilies have miraculously brought a restora-

tion of life and new hope into the lives of hundreds of men and women who grow them.

Thousands of lilies massed for sunrise services on Easter morning, the five-blossomed, heribonned plant sent to you by a friend, lilies in churches everywhere, are really usurpers, for they are not naturally Easter flowers. They bloom in July and August. The lilies you see in the florist shops are two years old. The bulbs were sold to greenhouse growers late in October. They were kept in cold storage for a few weeks so that they wouldn't start growing too soon. The florist then forced the bulbs by keeping them at a temperature of 50 degrees, just long enough for them to grow into plants and bloom exactly at Easter.

The Easter lily usually is a Croft because this strain is most widely grown commercially. Originally, these lily bulbs came from Japan, but before 1925, Dr. David Griffith of the United States Department of Agriculture experimental farm at Bellingham, Wash., was crossing the Japanese lily with the Pacific Coast wild variety. In 1925, a neighbor gave Sidney Croft, at Bandon, Ore., a few of these new lily bulbs. He planted them in his garden that fall.

The next summer he was surprised to find among his tall spindling lilies, one dwarf plant with short stems and lush green leaves, crowned with six enormous trumpet-shaped flowers. Croft realized that this small lily would be an ideal forcing plant for the Easter trade. The following years he planted only the dwarf bulblets in his garden until it was filled with bloom.

It wasn't easy, though, for setting out lily bulbs, weeding them, and in September picking up the harvested crop, was hard back-breaking labor. Then too, the weather was a gamble. Acres of bulblets were lost when the soil was too wet.

ing glory. By 1934, he had won many honors at exhibitions for his lilies and had shipped several thousand bulbs to greenhouse growers. Just as fortune was within his grasp, this big kindly man, whom everyone loved, fell ill and died in poverty. But before his death, he gave all of his precious lily bulbs to his neighbors. They all became rich. The wife of one of these men is Elsie Dorman, the lily queen.

Not long ago, Brookings, Ore., had so many of its inhabitants on relief that it was called "Poverty Row." Fog and torrential rains in the area made the climate unsuitable for customary agricultural pursuits. Yet, to the surprise of everyone, the lilies flourished there.

NEARLY all of the commercial lily bulbs were imported from Japan for the Easter trade. Then the war came. Overnight, the supply of lily bulbs was shut off. The florists were frantic.

The boom in Croft lilies began. In the Harbor-Brookings area, land that had gone begging at \$50 per acre, skyrocketed to \$1000 and even \$3000, although most people would not sell at any price. Retired ministers and lawyers, a mining engineer, bankers, merchants, and even housewives joined in the gold rush in lilies. Many of them made as much as \$25,000 an acre from the lily bulbs. Most of them made small fortunes.

It wasn't easy, though, for setting out lily bulbs, weeding them, and in September picking up the harvested crop, was hard back-breaking labor. Then too, the weather was a gamble. Acres of bulblets were lost when the soil was too wet.

## Valley of Sunshine



Clear skies, rugged mountains and ocotillo forests form a picturesque blend in Borrego Springs Valley. Above, Easter cross on hill overlooking Borrego Springs.

CALIFORNIA'S cradle of history rocks again. And it's the gentle hand of Mother Nature's blessings that stirs the growth and beauty of one of Southern California's most modern and delightful desert communities, Borrego Springs.

The history of California, as we know it, began on Christ-

By Ed Phillips

mas Eve, 1775, with the birth of the first white child in the Golden State in Coyote Canyon near Borrego Springs. The child was born into Juan Bautista de Anza's party of colonizers.

Proud of this memorable

event, the State of California has here established its largest and one of the most beautiful state parks. This 500,000-acre park boasts of towering mountains, streams that flow the year around, palm-lined canyons, rolling hills, well-maintained trails to historic spots, and unexcelled camping facilities for the tourist.

Recently, the state completed work on a \$150,000 project for the camping and trailer needs of those who are called by the open road. And the beauty of Borrego Springs and de Anza State Park is less than four hours by automobile from Long Beach.

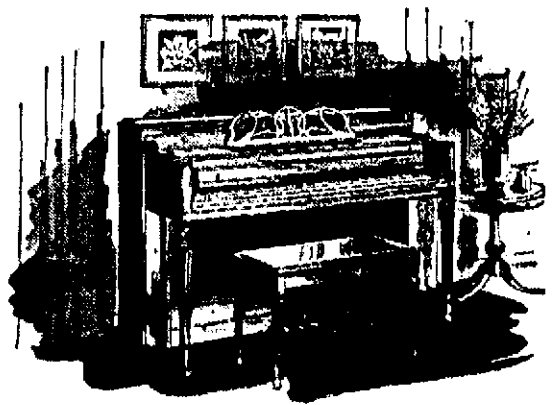
The entire drive opens new

(Continue on Page 6, Col. 4)



Sparkling streams form miniature waterfalls and crystal clear pool in Palm Canyon as young visitor tests water.

This is what you see...



this is what you hear!



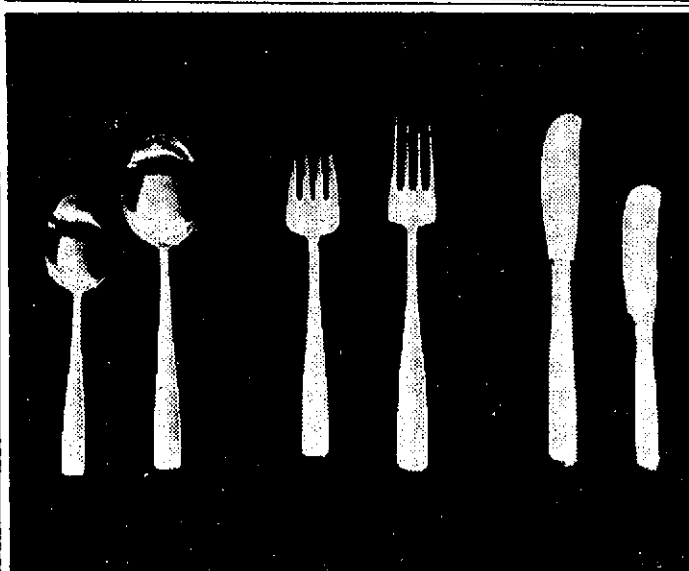
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>>> IN THIS SECTION <<<

Sunday, March 18, 1951 . . . . . Vol. 4, No. 7

Homes . . . . . 8-9	Books, Art, Cameras 4
Movies, Music . . . 10	Cooking . . . . . 5
Pictures . . . . . 3	Gardens . . . . . 6-7
Fashions . . . . . 5	Realty, Building . . 11

FRED TAYLOR KRAFT Magazine Editor  
Member PACIFIC SUNDAY MAGAZINES

Press-Telegram Southland Magazine



# 'Oscar' Contenders



"All About Eve" won world-wide acclaim, and for her role in this film Bette Davis is considered for third "Oscar."



James Stewart is up for another statuette for his portrayal in "Harvey," as is Anne Baxter (right) for playing part of "Eve."

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★



Spencer Tracy won nomination for quality of performance in "Father of the Bride."



Title role in "Cyrano de Bergerac" won a chance for Jose Ferrer, in makeup above.



William Holden performed brilliantly in "Sunset Boulevard" and may win an award for this effort.



Sensational in her return to pictures, Gloria Swanson may receive award for her work in "Sunset Boulevard."

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★



Louis Calhern starred as Justice Holmes in film, "The Magnificent Yankee," received a nomination.



Acclaimed for her portrayal of a woman prisoner in "Caged," Eleanor Parker is shown above in a scene from the picture.



Judy Holliday became an "Oscar" contender by playing dumb blonde in "Born Yesterday." Many lesser lights of filmdom also await presentations.



Book Reviews

# Behind Scenes at Capital

By Fred Taylor Kraft  
Press-Telegram Book Editor

WASHINGTON CONFIDENTIAL, by Jack Lait and Lee Mortimer. 310 pp. New York: Crown Publishers, \$3.

MANY patriotic citizens and taxpayers are going to work themselves into a tizzy over some of the "confidential" information this book contains about what goes on at the seat of their government and how some of their federal servants are accused of playing around and tossing away their hard-earned tax dollars.

As an instance, they're not going to like it when they read that their already controversial State Department has a "contingent fund" from which is allowed \$200 a night and expenses for girls to entertain visiting diplomats from other countries; that this is merely an ancient reciprocity custom provided American junketeers who flit abroad with abandon. And this is just one of the multitude of extravaganzas that this team of topflight reporters claim official Washington indulges in at taxpayers' expense.

These spenders often contribute little or nothing to the tax kitty. When purchasing expensive items—say, a mink coat—they indulge in the racket of borrowing a card from employees of embassies, foreign missions or the U. N. which exempt them from paying any U. S. tax.

Lait and Mortimer spent months digging into the Washington scene and its public and private lives. They declare that the underworld is working on a round-the-clock basis there, that all manner of rackets are operating under a protection and pay-off plan, that the District of Columbia's restricted district is the largest on earth, that communism is far from being on the run in the capital, that in no big city in the land is there more juvenile delinquency. They declare that Washington is fairly bursting at its seams with mobsters, C-girls, homosexuals, gamblers and con-men. If only half what they say is true . . . well, it still would be much, much too bad.

# Biography of a Poet

WILLIAM CULLEN BRYANT: A Biography of the Poet, by Mervyn Peckham. 224 pp. New York: Vanguard Press, Inc. \$3.50.

THE STORY of the musings of a country boy who interpreted his love of nature in poetry, who grew to be editor of the New York Evening Post and who was considered a great political leader and public servant during the middle 1800s when the United States was a "self-conscious, hypersensitive adolescent" is this, the first full-length portrait of William Cullen Bryant in 45 years. It covers his life's span from Nov. 3, 1794 to his death 83 years later. After reading this tremendous endeavor by Peckham, who has been professor of English at Ohio University since 1921, all doubts of Bryant being a cold, prudish and pedantic old gray-beard are at once dispelled. Those who admire Bryant's "Green River," "June" or "The Ages" will revel in the account of the man Bryant and respect more the poet Bryant. —M. L. Z.

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Pine at Fourth

# Unusual Books

A NEW BOOK that deserves a place of respect on every desk—home, office or school—is "The Compounding and Hyphenation of English Words" (Funk & Wagnalls, \$4), by Alice Morton Ball, former editor of publications for the State Department. Only a few rules govern which words should be joined together, either with or without a hyphen, and these are assembled in this excellent work along with an alphabetical list of hundreds of the most-used compound words hyphenated and not hyphenated, and also an alphabetical list of approved two-noun phrases.

THE PICTURES which covered the huge carnival worker were more than tattoo marks—they were skin illustrations done with such mastery that when the man slept they became animated and told fantastic stories. Twenty of these stories are related in "The Illustrated Man" (Doubleday, \$2.75), by Ray Bradbury of near-by Venice, Calif., one of the leading writers of fantasy fiction. We dare you to put this one down before you've finished it.

CLARENCE MANION, dean of the college of law at Notre Dame and the man who won the Freedom Award in 1950 for outstanding writings and addresses on Americanism, gives his views on how peace can be attained and preserved in "The Key to Peace" (Heritage Foundation, \$2). Among endorsers of the book is Dr. Norman Vincent Peale, author and minister, who writes an appraisal of Dean Manion and his ideas in a foreword.

# Rosamond Marshall's Novel Hits Jackpot

By Joseph Joel Keith

ROSAMOND MARSHALL, author of the incendiary "Kitty" and "Duchess Hotspur," is at it again, "It" being that warm quality that made Clara Bow famous when the censors of cineland were not so busy with their shears. But Miss Marshall is still doing her best to keep the fires of love burning. The "home fires" are all right for Faith Baldwin and the other conservative ladies of literature who do not permit their "good" heroines to stray too far from the beloved hearth. Miss Marshall's characters stray.

PRENTICE-HALL, with its luscious jacket, showing a red-headed lass who is just as healthy as is Marie Wilson of "Irma" fame, and a tall, dark and unbelievable male of the species who is as menacing as the lads who surround the fabulous Mae West, gets Miss Marshall off to a good start. And Miss Marshall, a wise observer of human frailties, knows what she is about: She is about giving the public what it wants, and what she wants: To sell books. "Laird's Choice" will sell like hotcakes, the choice of hungry citizens.

LAURIE MACNEILL, Miss Marshall's heroine, is one of those simple, irrepressible, poor girls from Scotland who gets her Englishman—in the way that the girls who blossom on present-day book jackets always get their men.

DUFF DRUMMOND, the rich hero, is really quite a cad before he gets going, and mothers of American should be looking under their young daughters' pillows where they will find "Laird's Choice," with a picture of Tyrone Power. Theater marquee: Linda Darnell and Tyrone Power in "Laird's Choice." Julia Brown, "the second Betty Grable" who came to the Southland from Upper Sandusky to crash the movies,

# Juvenile Tales Writers' Topic

"SLANTING FOR JUVENILE MARKETS" will be the topic of a talk to be given by Hope Blair at 1 p. m. Thursday when she addresses members of the Long Beach Writers' Club at 728 Elm Ave. The 21 new members who have joined the group during the past year will be honored during the luncheon hour.

Mrs. Blair came here from Wichita, Kan., where she was successful in the advertising field. She will give a practical message on selling to the juvenile market.

Helen Gillum, market chairman, will report on markets and will have various new magazines for inspection.

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# Lewis' Last Novel Reflects Mellowing

By Jim Phelan

WORLD SO WIDE, by Sinclair Lewis. 384 pp. New York: Random House. \$3.

TO AN equal degree with F. Scott Fitzgerald, Sinclair Lewis was pre-eminently a novelist of the roaring Twenties. His five first novels, published between 1914 and 1919, were so non-descript that his reputation would be negligible if it rested on them. But in 1920 he hit his full stride with "Main Street," followed by "Babbitt" (1922), "Arrowsmith" (1925), "Mantrap" (1926), "Elmer Gantry" (1927), "The Man Who Knew Coolidge" (1928) and "Dodsworth" (1929), and for a golden decade he was the most controversial and best-read writer that America had.

But when the country went into a new decade, and the stormy days of Roosevelt replaced the smug prosperity of Coolidge and Harding, Lewis' output again became unsure and without focus. What reader who was delighted (or outraged) by "Elmer Gantry" or "Babbitt" was similarly moved by "Work of Art," "The Prodigal Parents," "Gideon Planish" or "Cass Timberlane"? Lewis was a superb satirist of the world of George Follansbee Babbitt, but the depression that let the air out of the boomer and the booster also robbed Lewis of his bite.

In "World So Wide," published posthumously, he tells the story of a Colorado architect, Hayden Chart, who loses his wife in an automobile accident and then spends a sabbatical year in Italy trying to find himself. There he wanders about among American expatriates, leisurely inspects Italian architecture, has a brush with a pompous culture hound, gets himself in the middle between two women, and then finds himself in a conclusion that will surprise few readers. Except for a few darts that bite into their target with the old zip, "World So Wide" is a tolerant and easy-paced novel.

Sinclair Lewis, the gadfly of a generation, died a peaceful and happy man and this novel reflects the mellowing that came over him. It will not affect his reputation, carved solidly in a full 10 years of man-sized works.

# Child Poets Stimulate

ADVENTURE INTO POETRY, by Flora Auerbach. 210 pp. Stanford, Calif.: Stanford University Press. \$3.

THE AUTHOR has long been a teacher at the Presidio Open Air School in San Francisco, and out of her experiences with children and poetry comes one of the most stimulating volumes on what is possible by the former with the latter. In children, given the right of expression, is a simplicity of thought and poetic structure that is basic art. Neither confined to pattern nor disciplined by previous experience, Miss Arnstein's pupils have composed a number of beautiful and significant poems, each a product of his own thought and stimulation and urge for expression, encouraged by the teacher.

In the beginning rhyme patterns are shown, but imitation is uncommon. What is done is startling. Influenced by Irene Rutherford's "Lone Dog," 10-year-old Carol paraphrases:

"I'm a sleek cat, a meek cat, when the sun is high.  
I sit purr, pretending to sleep, a-dreaming of the sky.  
And when the evening shadows fall, and twilight's dim and long,  
I go around the neighborhood, doing I fight cats, I bite cats, I chase them till they're done.  
But I only like to sit and purr and dream in the sun."  
Wanda, 11, and this is hers:  
"A little noisier noise among the leaves  
Born of a very high that silence weaves."  
—G. L.

# Nations of West Indies Stamps Honor College

ALL the nations in the British West Indies have issued stamps honoring the University College of the West Indies, reports the American Berolina Co. The set consists of two stamps. The 3-cent violet and green depicts the coat of arms of the college. The 1-cent red and green shows a full-length portrait of Princess Alice in her robes as chancellor of the college. The stamps will be the same for each country with the name of the participating nation appearing below the numerals of the denomination.

A CENTURY of Jewish history through postage stamps is the subject of a unique philatelic exhibit now available for booking through the National Jewish Welfare Board. The exhibit includes 74 mounted frames, 21 inches wide by 28 inches long. Two of the frames are devoted to Biblical themes. Community agencies or stamp clubs may obtain the exhibit by writing to the Center Lecture Bureau, Jewish Welfare Board, 145 E. 32nd St., New York 16, N. Y.

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The sky makes an excellent background against which to picture the graceful charm of delicate spring blossoms.

# Camera ANGLE

By The Shutterbug

TREES in full blossom seem to have a special magnetism that attracts cameras.

Every time I read or hear of the famed Washington cherry blossoms, the picture that forms in mind includes many more cameras than trees. I think of lovely spring days around the Tidal Basin, with amateur photographers so numerous you had to wait your turn for the best spots from which to make the traditional shot of the Jefferson Memorial framed with flower-laden branches.

Whether you are snapping pictures of the decorative cherry and almond blossoms in the Banning area, or flowers in the garden, there are a few basic points on floral photography it will pay to remember.

In selecting your subject, look for quality rather than quantity. Huge masses of blossoms seldom photograph as effectively as a simple grouping or a single flower. Get just as close to your subject as your camera will permit, or use a close-up attachment. Your lens opening should be small (f16 or f22) to insure a range of sharpness sufficient to record details. With the slow shutter speeds that go with these apertures, you may prefer to place your camera on a tripod rather than run the risk of picture-ruining camera movement.

Lighting is always an important consideration in picture taking, but especially so in picturing blossoms. Since shadows are essential for reproduction of the flower form, side lighting is desirable. Therefore, avoid the noonday sun, if possible, and do your black-and-white shooting in mid-afternoon or in the morning, say after 10 o'clock, when the light hits one side of the blossoms. A hazy day, with light clouds veiling the sun, provides good

# Eugene O'Neill's Best Plays Form Collection

THE PLAYS OF EUGENE O'NEILL, 3 vols. New York: Random House. \$15.

EUGENE O'NEILL probably has written more plays that have attracted widespread attention than any other writer, living or dead. His first long play, "Beyond the Horizon," was a Pulitzer Prize winner. Then there followed in quick succession "Anna Christie" and "Strange Interlude" and these won for him the same coveted honor. These and others in his long list became smash hits on the stage. His play formula is magic and his characters, it seems, can bring a smile or a tear out of nowhere with well-timed dialogue or bit of action.

# The Crime Front

NEVER LOOK BACK, by Mignon Eberhart. 240 pp. New York: Random House. \$2.50.

A DEPT in the art of turning out mysteries of the chiller-suspense variety, Mignon Eberhart turns to New York City for the setting of her latest in a long line of consistently good reading. Maggie Brooke is the heroine and it is through her we feel the mounting fear and doubt which this author creates so well. The sudden death of Maggie's father-in-law gives her control of a large family fortune because her husband, a charming ne'er-do-well, cannot be trusted with money. Immediate and subsequent attacks on Maggie's life in the penthouse apartment she occupies during this period culminate in a satisfactory spine-chilling fashion. Eberhart fans will like this.—M. W.

LOVE ME IN DEATH, by D. B. Olsen. 222 pp. Garden City, N. Y.: Doubleday & Co. for the Crime Club. \$2.50.

WHEN Robert Maxon's wife and her boy friend die in what the coroner believes to be a suicide pact, Maxon's father-in-law disapproves and points an accusing finger at Maxon. It is then that Prof. Pennyfeather steps in and, with a bit of clever sleuthing, chases a murderer to his lair. It's all quite exciting and, since Author Olsen is a Long Beach writer, the Palos Verdes Hills setting is both logical and gratifying.—F.T.K.

# Messick Again Honored

By Vera Williams

ANOTHER honor has been bestowed upon Ben Messick, former Long Beach art teacher who now lives in Los Angeles. The State Department has asked permission to reprint an article titled "Ben Messick," which appeared in the November issue of American Artist Magazine, and seven of the artist's paintings.

Distribution of the official American artist publication is made to about 100 United States Information Posts in more than 75 foreign countries as part of the department's overseas information program to give people of other lands a truer picture of the United States and the American way of life.

In May, Messick is having a one-man show at the State Museum, Springfield, Ill. Some of Messick's former students in Long Beach want him to return and open another class, an offer he is considering at the moment.

THE 27th annual exhibition of the Pasadena Society of Artists which opened last week at the Pasadena Art Institute will continue until April 9. The distinguished photographs of Edward Weston are having their first Pasadena exhibition in 30 years at the Art Institute where it will extend through April 15.

A collection of British oils and watercolors drawn almost exclusively from private collections in England and depicting British art over the past half century went on exhibition Friday for a 10-day period at the Los Angeles County Museum in Exposition Park. There are 50 paintings in the collection.

# Juvenile Books

THE GREAT WHALES, by Herbert S. Zim. Illustrated by James Gordon Zim. New York: William Morrow & Co. \$2.

ALTHOUGH this science picture book is written for juniors, it certainly will be read by a great many adults with great gusto. It tells many of the secrets of the giants of the deep, some of which (the blue whale) grow to weigh as much as 150 tons (or 30 elephants), to the common dolphin, which is a member of the whale family. The large, easy-to-read text answers such questions as why whales surface and blow, how they reproduce and care for their young, how they feed and what they eat. The many illustrations are very striking, in keeping with the text.

# Collier's Buys L. B. Mystery

THE MOST recent book by Dolores Hitchens, Long Beach mystery writer, is "Stairway to an Empty Room" which shortly will run in Collier's Magazine as a serial. Following its serialization it will be published in book form in June by Doubleday and Co., Inc. and is to be the July choice of the Mystery Guild.

The story has a Southern California setting and concerns the efforts of various people to find an occupant in a mysteriously vacant room. When the identity of the room's vanishing occupant is discovered, a murder case is cleared up.

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Spring, traditional season of brides, brings new designs, new styling for bridal gowns this year. Above, inspired by the headress of the Javanese, is a bridal hat styled by Fernand Aubry of Paris. Tulle forms a snug crown and ornamentation is of horsehair, satin and orange blossoms. A sheer tulle train gives an exotic effect. The gown is of lame embroidery and is the styling of Pierre Balmain.



The heart-shaped pillbox (above) is a Parisian chapeau. A romanticized bridal headress by Gilbert Orsel. It has an inverted, heart-shaped pillbox formed of snowy satin stretched into a sleek hat trimmed with passementerie. A sloping crown comes to a point in back and the billowing veil of tulle is attached underneath it. The filmy beauty of lace is used to full advantage in designing the gown.



In Paris, Molyneux has designed a satin bridal gown that is covered with lace-encrusted tulle in floral motif. The dress, with a lace collar and V-shaped neckline, buttons down the front. The tulle veil, appliqued with the floral lace, has a brief lace veil and a long, full train in the back. Charm and grace of the lovely new gowns will lend added radiance to the bride as she wends her way to the altar.



A bridal hat designed to wear with diamond clips is the idea of the Paris milliner, Le Monnier. The hat is white horsehair with an upturned brim that dips on either side and that has openings to frame the circlet clips of diamonds. Creating a dramatic effect for a brunet bride, the white tulle veil threads through the diamond circlets. The gown worn here is extremely simple in design.

# For Easter Table



Ham and honied sweet potatoes provide traditional fare for Easter. The platter can be graced with pastry curls.

By Mildred K. Flanary

**A** GAIN it's almost Easter, and while religious significance of the day is uppermost in our minds, our thoughts do turn to new bonnets and to fitting menus for the occasion. It is not too early to begin thinking about this Easter parade. Not the new hats and fresh white gloves that make the costume eligible for the March 25 procession, but the Easter dinner that will grace your table and carry out the tradition of Easter Day. Ham, of course, is traditional as festive meat.

Hot cross buns and candied—better yet, honied—sweet potatoes are good accompaniments for the baked ham. Here are some recipes:

**Baked Ham**  
Remove wrappings from ham, but do not remove rind. Wrap ham loosely in the inner

glassine wrapper or in heavy waxed paper. Place fat side up on a rack in a shallow uncovered baking pan. Add no water. Bake in a moderately low oven (325° F.), according to this schedule:  
Whole ham, 14-16 pounds  
Uncooked ..... 18 min. per lb.  
Ready-to-eat ..... 10 min. per lb.  
Half ham  
Uncooked ..... 22 min. per lb.  
Ready-to-eat ..... 10 min. per lb.  
(Times given are for ham at room temperature when started. Since heat penetrates a thick piece of meat like a ham very slowly, five minutes per pound extra time should be allowed when a meat has been taken from refrigerator a short time before baking.)  
Half an hour before ham is done, remove paper and rind. Score fat into diamond shapes, and stick a clove into the con-

ter of each diamond. Cover with one of the following glazes and finish baking at the same temperature, 325° F., until well glazed, basting frequently.

1. Apricot jam or orange marmalade
2. Honey or molasses
3. Brown sugar moistened with pineapple juice or sweet pickle juice
4. 1 cup brown sugar mixed with 1 tablespoon prepared mustard
5. 1 cup red jelly mixed with ¼ cup hot water

Here's a fine tasting leftover ham casserole for lunch or supper. Sliced celery adds crunchiness and onion, mushrooms, and cheese provide tasty seasoning.

A slice of ham lends itself superbly to "special handling," and is just as fitting for the Easter dinner. For a twosome or a small family this is by far the more logical procedure. The meat topped with ruby-red cranberries, the juices of the meat and the fruit blend into a subtle essence of exciting flavor. Here is the method of preparation:

**Hot Cross Buns**  
¾ cup seedless raisins  
¾ cup milk  
¾ cup butter or margarine  
¾ cup granulated sugar  
1½ teaspoons salt  
1 cake compressed yeast  
2 eggs  
3 to 3½ cups sifted all-purpose flour  
1 teaspoon cinnamon  
¼ teaspoon nutmeg  
¼ cup diced citron  
2 tablespoons chopped candied cherries  
Melted butter  
Confectioners' sugar icing

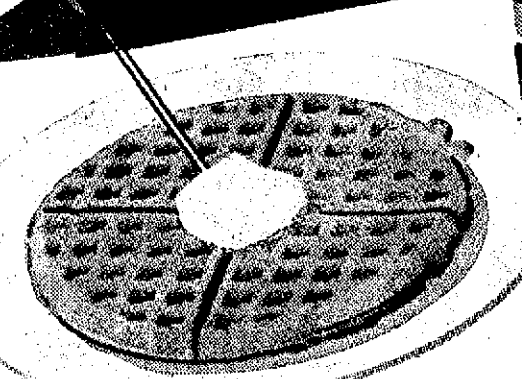
Rinse and drain raisins. Scald milk and stir in butter, sugar and salt. Cool to lukewarm. Crumble in yeast and mix well. Beat 1 egg white for glaze. Mix eggs and about half the flour into yeast mixture, beating until smooth. Add spices, raisins, citron and cherries and mix well. Add remaining flour to make soft dough. Knead on floured board until smooth. Place in bowl, cover closely and let stand until dough is doubled in bulk (about 1½ to 2 hours). Punch down. Turn out on floured board and roll dough to about ¼-inch thickness. Cut with 2½-inch round cutter. Dip in melted butter and place about 1-inch apart on greased baking sheet. Let rise until light (about 45 minutes). Make a shallow cut in shape of cross on top of each roll, using a sharp knife. Beat egg white with 1 tablespoon cold water until foamy. Brush onto tops of rolls. Bake in moderately hot oven (375° F.) 20 minutes. Brush again with egg white and bake 5 minutes longer. Remove from oven and fill cross with stiff confectioners' icing. Serve warm. Makes 15 large buns.



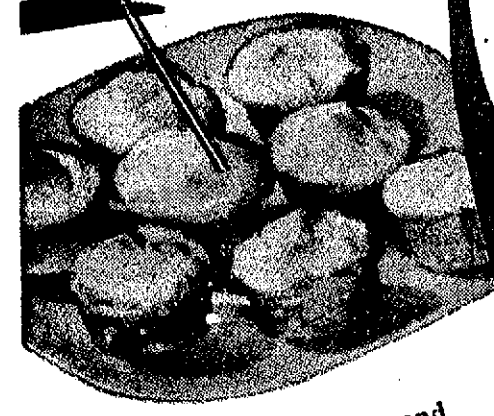
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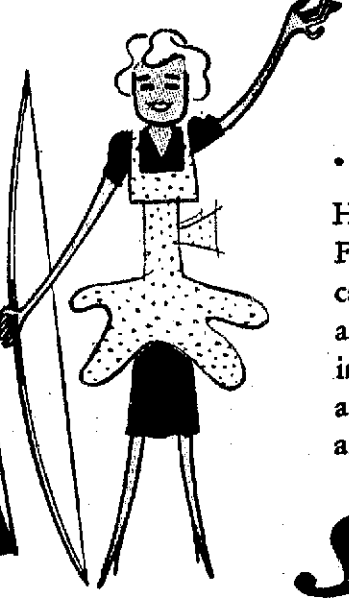


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## Pathways to SPRING

**Y**OUR garden path should do more than lead you from one place to another. Bordered with spring flowers, it can be beautiful as well as functional. Touched with evergreen foliage, its backbone is permanent.

Study the path you have in your garden. View it lengthwise so you can readily see how much space can be devoted to plants. You will be surprised to note that often narrow borders are all that are necessary, but these are needed badly to make a real showing.

If your garden path is already planted with perennials, you will no doubt find that the bright color of annual flowers added here and there will give a happy lift to the design. Foliage plants help, too.

Early planting of spring paths is advisable. True, you can wait until spring, but you may find that transplanting plants already in bloom can be delicate business. Besides, it is exciting to watch and wait for spring to be heralded in your garden by the appearance of gay flowers.

Listed below are some of the dependable garden path plants, both flowering and otherwise, you will like to try. There is

By Eleanor Avery Price

little work connected with any of them.

Flickering shade is ideal for grape hyacinth, pansies, balsam, anemone, astilbe, saxifrage, cardinal flower, coralbell, columbine, day-lily, dwarf phlox, Virginia bluebell and the wild flower, snow trillium. Here, too, may pop up crocus, narcissus and snowdrop. Hay-scented, ostrich, royal and sensitive ferns are right at home bordering paths in moderate shade. Ivy and myrtle enjoy checkered shade, too.

Hosta, jack-in-the-pulpit, lily-of-the-valley, blazing star, violets bring color to dense shade, so use them under old trees, shrubs, etc. The planting of greenery such as vinca, myrtle, Baltic ivy and pachysandra in heavy shade helps to transform paths and steps into places of beauty. They are dense growing and fine soil-holding covers. Also consider Christmas, cinnamon, bracken, interrupted and polypody ferns for heavy shade.

**T**WO excellent edgings that are fairly compact include evergreen candytuft, especially the larger flowering snowflake, and the extremely colorful moss phlox. All of the garden

candytufts grow easily in any good soil, and the moss phlox is not particular, either, although it probably likes a little more water.

Globe flower or trollius likes moist, rich soil. The flowers look like large buttercups, and they make fine cut flowers for the stems are long enough for this purpose. Expect blooms into early summer.

Tulips, of course, are beautiful wherever used. Try them with leopardbane. This latter plant is perennial, has lettuce-green foliage and yellow daisy-like flowers.

**T**ULIPS are also lovely in companionship with the fragrant lavender-blue flowers of sweet william phlox. The addition of daffodils will really give you something to see. In fact, the combination of tulips and other plants can go on almost endlessly. Polyanthus primroses and violas are irresistible with them.

Spring-blooming shrubs of many, many kinds may be planted along paths and are particularly lovely in larger gardens. A few not so common but decidedly attractive, include Apache plume, dwarf rose-flowered tea tree (leptospermum), Olearia stellulata cora and sugar bush (rhys ovata).



Blazing star likes shade, helps to brighten pathways in shaded areas of gardens; has yellow-white spring bloom.

Giant Chinese Elm, 14'	\$1.95	Thompson Seedless Grape Vines.....	2 for 25¢
Lily of the Valley Pips	3 for 25¢	Tuberous Begonia Bulbs	6 for \$1
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—Photos by Gladys Dising  
Pathways that lead to spring must be started at the gardener's earliest date. Ivy, bulb plants and flowers are used above to soften harsh lines of pathway.

## Try Liquid Fertilizer

By Walter Finch

**L**iquid fertilizer offers the quickest means of plant food application. Because all food must first be liquified before the tiny plant roots can assimilate it, this type of fertilizer furnishes the readiest nourishment. Prepared from either commercially packaged powders or liquids, or animal manure, liquid fertilizer can be used anywhere from small potted plants to large vegetable plots.

When potting up plants, soak the pots in liquid fertilizer. This will offer nourishment from the container itself as the plants are watered or soaked.

After bulbs have stopped blooming, keep the tops green and growing with liquid plant food until they have died down and the bulbs are ready to go dormant or be stored. Then a good supply of food will be stored in the bulb tissues. A

well-fed bulb will assure more and larger blooms and foliage next year.

Liquid fertilizer materially reduces transplanting shock. A cupful of liquid manure to two and a half gallons of water stirred into the planting hole of large shrubs and trees will give them a much needed boost to start growing again.

Soak flats of seedlings in this kind of plant food just before they are pricked out. There will be less wilt and a faster comeback in growth when they are set into their permanent beds.

Side dress rows and beds of perennials in October or November. This will encourage strong, healthy winter root growth which, in turn, will produce plenty of color and top foliage next year.

Annuals need but one application of liquid food at the peak of their growth period.

**I**N THE vegetable garden use a pint of liquid fertilizer diluted in a gallon of water. Spread it with a sprinkling can, about a pint to a three-foot row for either root or leaf crop.

Vining or plants with heavy top-growth that are propagated in hills should be soaked with a quart of liquid fertilizer three times a season. These plants include tomatoes, artichokes and chayotes. Use half that quantity on peppers and eggplants.

On older, established shrub-

bery, use a mixture of two cups of liquid manure to two and a half gallons of water. Cultivate then soak the earth at the base of the plant with a gallon of this plant food. Drench it down good with the hose afterward.

It is simple to concoct liquid fertilizer. Commercial liquids and powders are ready-mixed and the water dilution ratio is printed on the container.

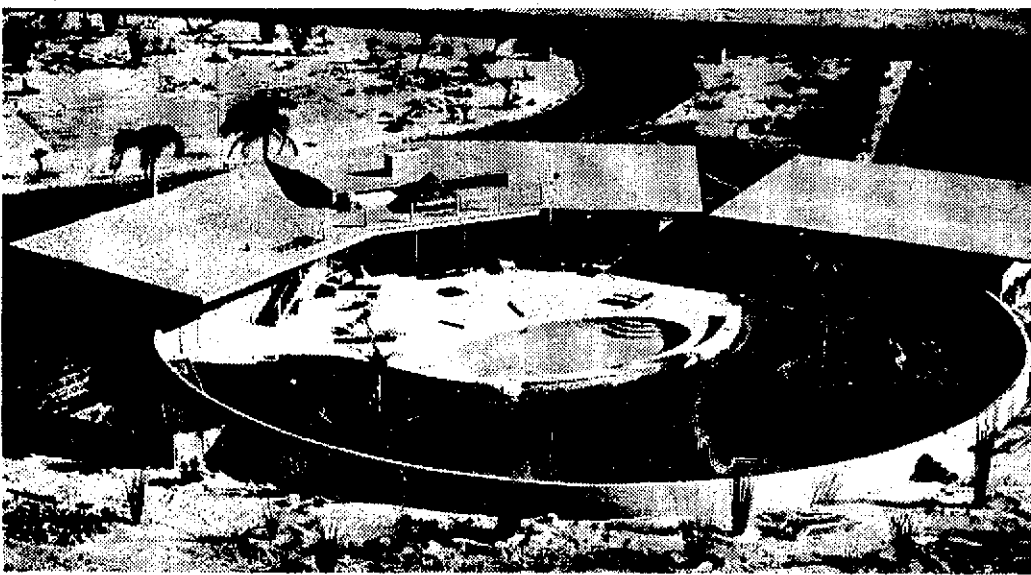
**W**HEN steeping with animal manure, a handful to a gallon of water makes a good average basic solution. This applies to fresh or dried manure of cattle, sheep, poultry, etc. Use boiling water in mixing the fertilizer. This will kill any pest larvae or eggs that may be present in the manure.

Let the mix steep for eight or 10 days before using it. Stir the liquid each day. If the manure is dunked in a bag, punch and pummel it with a stick to extricate as much of the rich elements as possible.

The liquid resulting from this brewing is a "basic." It will be too hot to use straight and should be diluted further with water until it looks like weak tea. As with any other fertilizer, apply it only to plants setting in damp earth.

### Utensil Tip

**W**HEN CHOOSING cooking utensils, make certain the handle is properly weighted. A too-heavy handle causes easy tipping of the pan when it's empty, contains only a small amount of food, or when it's resting upon an uneven surface. Check the pan for balance also with and without the cover. Sometimes it makes a difference.



Green lawns, pool and patio are part of the scene at the beautiful residence (above) of Mr. and Mrs. A. A. Burmand. Desert outdoor living is emphasized here.

## Valley of Sunshine

(Continued From Page 2.)

drops into an area about 15 miles long and 10 miles wide. On two sides are spectacular rising mountains and on the other sides are the lower hills and farther to the east and north are the grotesquely eroded badlands of picturesque beauty.

**O**N THE floor of this valley are thousands of acres of farm land criss-crossed with rows of tamarisk trees looking

### Moth Curb

**T**O PREVENT moths from feasting upon the upholstery of your slip-covered furniture, remove the covers once a month and vacuum thoroughly, using the upholstery attachment. If possible, open windows wide while cleaning. Light and air are further discouragements for these pests. As an added precaution, demoth twice a year, using the mothproofing attachment of your vacuum. Spray the vapor upon springs and webbing as well as upholstery.

like a huge, deep-piled carpet.

In this sweeping scene, a new agriculture development is taking place, making history in its own right by producing the finest and highest-priced grapes grown in America. The valley is equally famous for its dates, tomatoes and other perishable crops and off-season flowers.

War-time activities in the Borrego Valley helped bring 26 miles of paved roads. Water already was there, in Coyote Creek, the largest year-around stream in San Diego County. This source is augmented by other tributaries and by rain water from more than 250 square miles of high moun-

tains surrounding the valley like a giant horseshoe.

Borrego is like many communities where clear, dry desert air, good water, warm sun and desert scenery have lured many to establish part-time or permanent residences.

### Plant Help

**I**F THE lower leaves of your delicate house plants become bruised from touching the rough edges of your flower pots, cover the rims of the container with crimped tinfoil strips or coat them with paraffin.

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# Coreopsis for a Windy Corner

By Bob Gilmore

**W**INDY weather in the Long Beach area is not restricted to the month of March. Southern California's entire coastal area is visited almost every day by what meteorologists call a "prevailing westerly." This seems to be true for as long as almost any living resident can remember.

A wind can cause a lot of damage even if it isn't a gale or a hurricane. As a matter of fact, a fairly light breeze, if it is persistent enough, can easily upset your garden plans as well as your garden plants.

The effects of a wind on plant life are often more subtle than shredded foliage, ripped stems or dried out flowers. The drying effect of just a light breeze can produce a tremendous amount of havoc. Nor can this problem be solved simply by erecting an average type of wind-break.

Undoubtedly the best safeguard against prevailing winds is a garden filled with wind-resistant ornamentals. There are, in fact, many varieties of plant life—several of them being very prominent in Southland gardens—that actually thrive in the wind. These specimens are very much at home right out in the open.

One of your best bets for a windy corner is the well-known perennial favorite, the coreopsis. The plant is well-equipped to stand the onslaught of heavy winds as the wiry stems bend easily without cracking. In addition, the coreopsis takes salt winds in stride. The coreopsis is a long-lived plant, yet may be grown quite easily from seed. The flowers are excellent for cutting, are produced in

Stems of the coreopsis are wiry. They bend and sway in the wind, suffering little damage even in heavy storm.

great profusion although the foliage is rather sparse.

**T**HE COREOPSIS is a sun lover and the color holds up remarkably well even in an

open exposure. The coreopsis is easy to grow and thrives in practically any type of soil. You have your choice of the well-known single flower or a comparatively new introduction, the double-petalled floret.

Escallonia have won quite a name for themselves for their ability to stand up under salty winds. They will prove an admirable ornamental for all coastal areas. The "red escallonia," for example, produces its most luxuriant foliage when grown close to the ocean. It does well in either sun or partial shade but demands plenty of water throughout the growing season.

Escallonia "apple blossom" is similar to the red-flowered strain except the blooms are bluish-pink. The plant is slower growing and has a somewhat lower stature.

**P**ITTOSPORUM tobira is one of the most popular foundation plants in the Long Beach district. It tolerates a lot of abuse, whether from the wind or otherwise. In late winter pittosporum tobira produces a mass of white flowers that are very fragrant and have caused nurserymen and others to call it the "mock orange."

The winds that blow through your garden will be scented if you plant the "old-fashioned lavender," another wind-resistant variety. The flowers are

rosy-purple and have gained real recognition for their delightful fragrance. A fairly dry soil is advisable. The plant is hardy, succeeding with practically no plant food at all.

Other varieties that will weather the storm, that is a wind storm, are leptospermum, eucalyptus, ficus, palms, polygala, genista, lemonade berry and tamarix parviflora.



Coreopsis is one of the home gardener's best bets where a windy corner needs planting. Coreopsis resists wind.

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# Hollyhocks are Colorful

By Burleigh M. Beakley

**A**LTHAEA rosea, or hollyhock, is one of the oldest flowers cultivated. It is a native of China and has erect dignity and flaming color.

Tall, graceful spires make the hollyhock a good specimen for rear borders, screening fences and for breaking blank wall spaces. Cultivated in solitary, towering clumps it sets off lower flower beds like fountains of flame. In clump plantings some care should be taken not to shade the crown-

buds with too much foliage. Prolonged soil dampness will cause rust, one of the hollyhock's worst enemies.

Propagate the hollyhock in deeply tilled, well drained, rich soil. If mulched with peat moss or well-rotted steer manure, there will be little chance of rust attacking the plants from ground dampness.

This gaudy giant thrives best in full sun or partial shade. Its six to 12-foot stalks of brilliant blooms rise from early summer until late fall. Faded

flowers should be stripped from the stalks. Treated as a hardy biennial or a semi-perennial, a double show of flowers can be fostered by cutting the spent stalk back to the crown-bud. Do this as soon as the blooms die unless the seeds are to be saved. A new short-stemmed set of stalks will rise and bloom from August until late fall.


**T**HERE are several ways to propagate hollyhocks. Seeds should be planted in a

coldframe or seed-flat from July to late fall. Cover them a half-inch deep with clean sand or vermiculite. For summer blooms the young plants should be set out two feet apart the following spring.

The flowers vary from white, salmon, rose, red, pink and maroon to scarlet, orange and lemon yellow. The beautiful yellow shades are the most choice. They are the hardest to preserve with seed plantings as the seeds will not propagate true to the parent plant's characteristics. To get all of the color, beauty, size and flower conformations of the parent hollyhock use root divisions. This is done by cutting the side tap roots from the main tap root of the old plant. Each one of the separate roots will produce one plant identical to the original root bearer.

Another way to divide the original root system is to carefully dig up the crown-bud after the old stalks have been cut off. Bury it in peat moss or vermiculite until the new sprouts appear. Then separate the sprouted tap roots from the old root system and plant them.

If the old crown-buds are left in the ground be sure they are covered with earth. This will preserve life in them for next year's growth. Perennial seed sown in the fall will bloom the next spring.



The annual hollyhock, Indian Spring, sends up 5-foot stalks three-quarters covered with large red blooms.

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# Preserve Brushes

By Bob Scharff

**T**O DO A professional paint job you must use a professional tool—a good brush. If well cared for, a good brush will last for years and will do a smoother job easier than a cheap brush.

When a new brush is purchased it should be broken in before you use it. Stand the new brush in raw linseed oil for at least 12 hours. When ready to use, remove all the oil from the bristles. This can be done by pressing the flat side of the brush against a wire fastened across the top of the paint pot. Then, with the handle between the palms of both hands, twirl the brush to throw off the remaining oil.

Straighten the bristles and smooth them back to their original shape. Ready for use, the brush now has a protective oil coating which allows the paint to flow through it more easily, and it can be cleaned more readily.

After the job has been completed and the brush is to be put away, clean it thoroughly in the proper cleaning fluid. Brushes used in oil paints, enamels or varnish should be cleaned in turpentine, while those used in shellac must be cleaned with alcohol. Brushes used in water paints, calcimine or whitewash should be washed thoroughly in warm running water and then dipped in a solution of vinegar and cold water.

Remove all the cleaning fluid by the spinning method described above, and wrap the brush in heavy paper after straightening bristles. Stand the wrapped brush in the brush "keep" containing sufficient linseed oil to overflow

into the wrapper. Allow it to remain for at least 72 hours. Then remove and place additional paper over the oiled wrapper. Store the brush in some cool place, resting the brush on its flat side.

When the job is interrupted for a few hours, such as overnight, merely wipe the brush well, rinse it thoroughly in its proper cleaning agent, wrap it in newspaper and lay flat.

**Look at the underside of the leaves.** You will see the reddish-brown spore pustules clinging on the surfaces. A heavy application of sulphur dust will discourage the rust from spreading. If the hollyhock leaves are shot with holes, 10 per cent of lead arsenate added to the sulphur will ward off chewing insects and slugs.

**OF THE** many perennial type hollyhocks grown locally, the tall, double-flowered French Chater kinds are most popular. They grow to five feet in height and display such brilliant colors as crimson, maroon, Newport pink, white, and deep yellow. Although perennial in their habit of blooming for several years, annual hollyhocks get their name because they flower the same year from seed if planted in early spring. The best are Indian Spring, a semi-double fringed flower in pink, bright rose and rosy carmine. The stalks rise five feet. Mixed offers double, semi-double, and single blooms in many colors on six-foot stalks.

If hollyhock foliage turns yellow and the whole growth structure shows a lack of crispness and vitality, the trouble probably stems from rust.

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**by Joe Littlefield**  
RED STAR GARDEN CONSULTANT

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deep and wet down thoroughly. Do it again a week later, and again a third week. A month to six weeks later, this soil is "ripe-and-ready." It is mellow; you'll even find angle worms in it!

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# Tips on Gardening

**G**ARDENING tips for the week... You still have time to start avocado and citrus trees. The thick-skinned or Guatemalan varieties are best for the Long Beach area. The thin-skinned Mexican avocados do better away from the coast, in the inland regions.

Unless extremely cold weather is anticipated for the future you can now cut back fuchsias and other fairly tender shrubs. Geraniums can also be pruned back at this time.

Tuberous begonias are now available and the tubers should be started at once. Plant them in flats and keep them indoors for a while. Then transplant to pots or if the weather has warmed up shift them to their permanent place in the garden.

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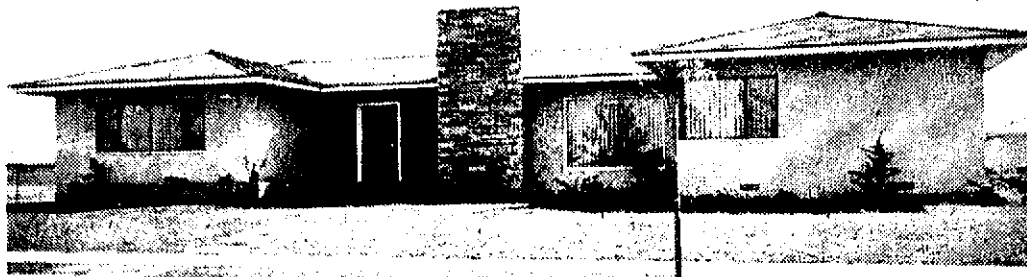
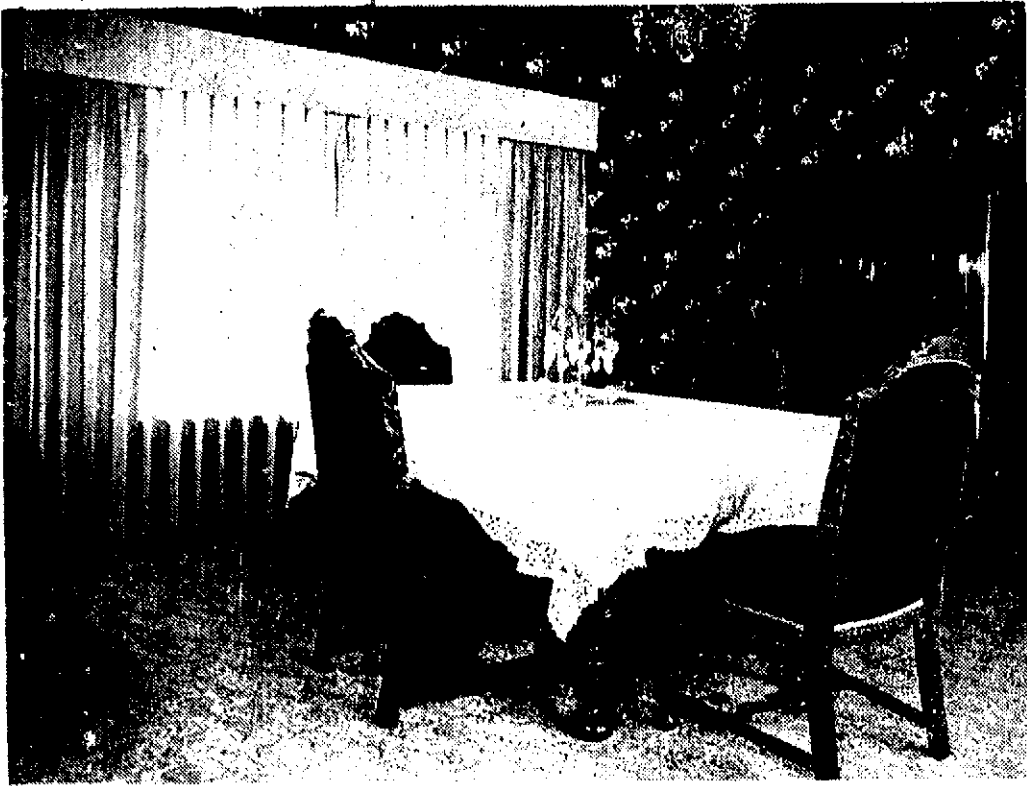
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# Informal and Comfortable

By Dorothy Killam



Rhododendron appears in the pattern of the paper in soft colors in the dining room of the Gustafsons' Los Altos Park home. Flagstone is used on exterior.

**A**N INFORMAL, comfortably-sized house that would fit perfectly into their mode of living was what Mr. and Mrs. Herbert C. Gustafson asked for and got in their new home at 5360 El Parquet. In professional life Mrs. Gustafson is Dr. Lucille McConnell so every effort was made to keep household tasks at a minimum and make relaxing easy.

One enters the house into an entryway shielded from the living room by a planter and provided with a view of the terrace through a wall of glass. The house is built in a U-shape, enclosing three sides of the patio and garden. Large windows overlook the garden area.

In the light and airy kitchen, equipment is arranged so that food is stored, prepared and served without lost motion. The laundry room is directly connected to the kitchen and includes a pantry lined on two walls with narrow shelves.

Mahogany paneling in a pattern of squares covers the wall from floor to ceiling around the marble fireplace opening. The planter box built at right angles to this wall is also paneled with mahogany. Fluted glass reaches from the top of the planter to the ceiling providing complete privacy for the front door. Tropical vines and plants make an attractive foliage pattern against the glass.

This handsome fireplace is balanced at the other end of the wall by a large window hung with traverse draperies.

The wall of glass opposite overlooks the terrace and is also treated with draperies which traverse. Combed plywood cornice boxes are painted to match the green walls.

The wall of glass is quite long so pairs of sliding panels at either end open the living room on the flagstone terrace. Floors in the living room and entry are carpeted wall-to-wall with a Swedish primitive pattern in green, the same color as the walls.

**A**N INTER-COMMUNICATION system cuts down on steps—an important addition since this house is spread out. Both wings are equipped with water heaters and furnaces.

In the dining room, which connects living room and kitchen, a colorful paper in a pattern of rhododendrons on grayed-green background is used with gray woodwork and cornice boxes. Draperies at the large windows pull for privacy and light control.

The kitchen and dinette are combined to make both rooms seem more spacious. Windows on the street side and the patio side provide varied views. Doors on the kitchen cabinets and on other cabinet and closet doors throughout the house are easily opened by a touch-latch mechanism which eliminates the need for door knobs or handles.

The sink counter juts a little way into the room to mark off the dining area from the work portion of the kitchen. This counter also provides an excellent surface to serve from. The



—Photos by Eldon L. Fitzgerald

Mahogany paneling in a parquetry pattern surrounds the dark green marble of the fireplace in the informal, comfortable home of Mr. and Mrs. H. C. Gustafson.

round dining table is of maple to match the chairs.

The ceiling and linoleum are blue in pleasant contrast to

yellow walls and tile. Cabinets are painted white. The kitchen is arranged in corridor fashion with sink and dishwasher op-

posite the stove and refrigerator. Shelf space between and at either side of the stove and

(Continued on Page 11.)

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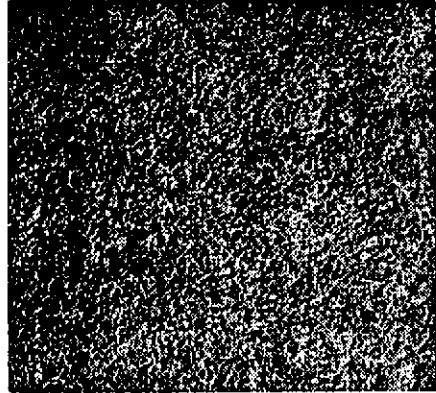


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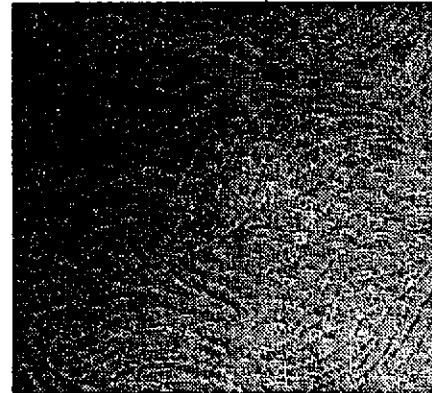


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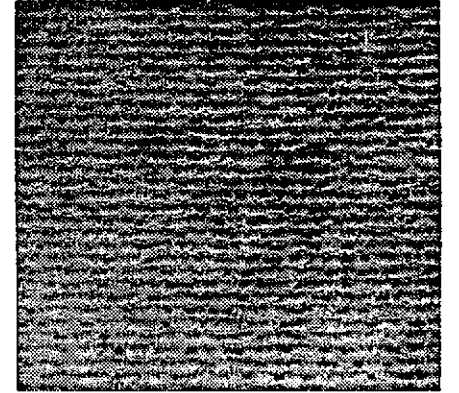


### Carved

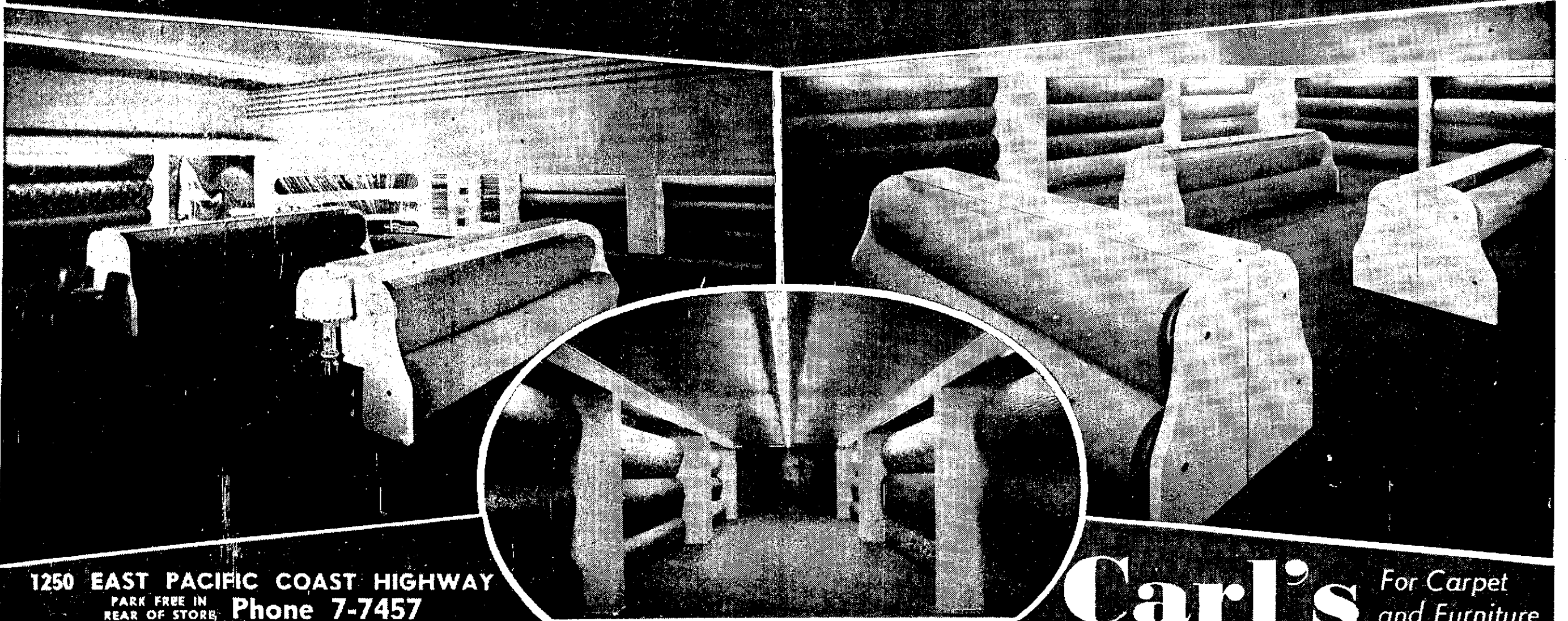
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# Panoramic House on a Bluff

By Althea Flint

**N**O MATTER what their mood Mr. and Mrs. Frank C. Addleman can find a panoramic view to suit it. Extensive glass areas, which in some cases make up whole walls of this house at 2332 Via Anacapa in Lunada Bay, yield panoramic views as varied as the seasons. From the living room, den and bedroom windows the Pacific Ocean can be seen stretching beyond a cove sheltered by bluffs to Catalina, San Nicholas and Santa Barbara Channel Islands. The scenic landscape of Palos Verdes Estates of which Lunada Bay is a part can be enjoyed from almost any room of the house.

Ivy geraniums are planted between the curved street and a rail fence which borders the lawn. The house is built above this lawn spread out in ranch style so that three of the rooms are treated to a view of the bay through corner windows.

The long, low appearance of the house is accentuated by horizontal plaster molds. The chimney and planter which extends from it are of native split stone.

Pegged floors throughout the house set the provincial theme which is emphasized in the living room by antiqued redwood walls and the raised stone fireplace. This house was deliberately designed in a provincial manner because Mrs. Addleman wanted to include in her new home many antique maple and provincial pieces.

Much of the charm of this interior can be credited to Mrs. Addleman's choice of colors. Instead of harsh bright tones, she decorated with grayed-down tones that are colorful yet refined.

In the living room the basic colors are natural ones—the natural stone fireplace, the antiqued walls, pegged floors, and tables finished to bring out the natural grain of the woods. Spacious corner windows which overlook the bay are hung with pleated curtains which pull.

**THE WALL** opposite the fireplace is papered above a dado with a large provincial mill scene panel in burgundy and off-white. An adjoining wall is painted burgundy to match the dominant color in the paper.

Because this is a large room the arrangement of two couches, one on either side of the fireplace, works very well. The large round coffee table used between these couches was once a top and base of dining table height which have been cut down and refinished.

The wall over the fireplace is decorated by a portrait of Mrs. Addleman done in French pastels. Some of the clocks from Addleman's collection add interest to the room.

A hand-hewn Dutch door separates the living room and dining room. In the dining room the walls are papered in a Canadian provincial pattern below a plate rail trimmed with colorful plates. The wall above the brown-and-yellow-patterned paper is painted chocolate brown.

**ONE DINING** room wall is made up of sliding glass panels which open onto the terrace and garden beyond. Draperies in a soft yellow tone traverse across this wall. The dining table, ladder back chairs and sideboard are of maple.

The picturesque kitchen is of knotty pine with a small-patterned, colorful paper on the wall at the dinette end. Door pulls and hinges are black and designed in a rustic manner.

The work counters are of yellow tile.

A view of the garden and scenic landscape beyond is afforded the kitchen through a window over the sink. The stove is set at an angle to the sink where dishes can be prepared conveniently for cooking on the counter next to the sink. The refrigerator is set in cabinets opposite.

At the dinette end of the room, a serving counter built above the drawers and cabinets can be used conveniently for refreshments, lunches or snacks as it is serviced by tall stools.

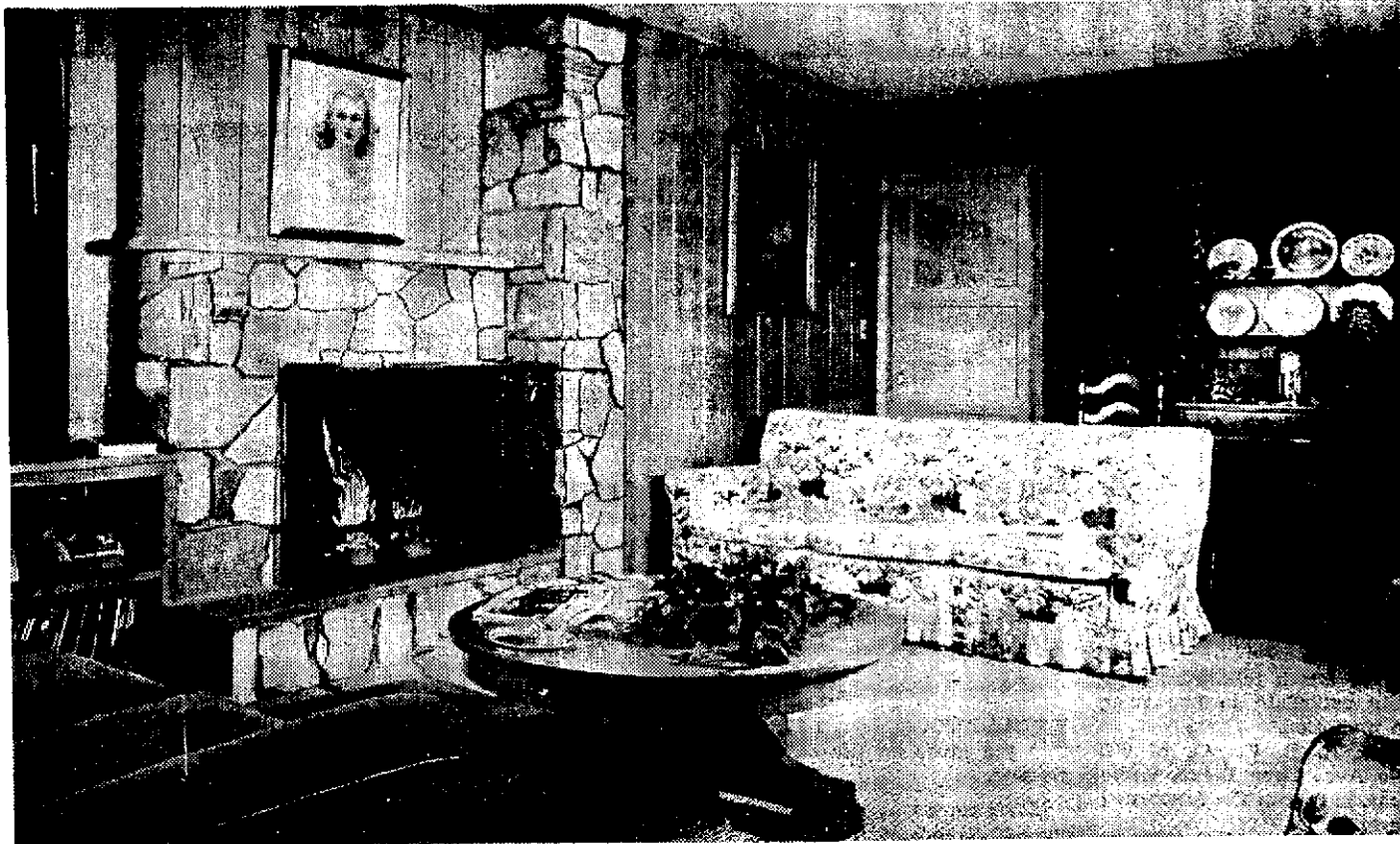
Cabinets above this counter make it a handy place from which to serve to the dinette table opposite. The dinette table is placed beside a large window overlooking the garden.

From the dinette end of the kitchen a passageway leads to a den and bath. Panels of sliding glass in the den open onto the back garden and patio. Walls in the den are paneled in naturally-finished redwood.

**THE CORNER** windows in the den and the wall of glass opposite are hung with traverse draperies in a pleasing shade of lime. A studio couch doubles as a bed.

The bedroom hall and bath are both painted a grayed-down shade of burgundy. Tile in the bath is burgundy and gray. The lavatory is set in a dressing table with storage beneath. Glass panels enclose the square tub.

The master bedroom is pa-

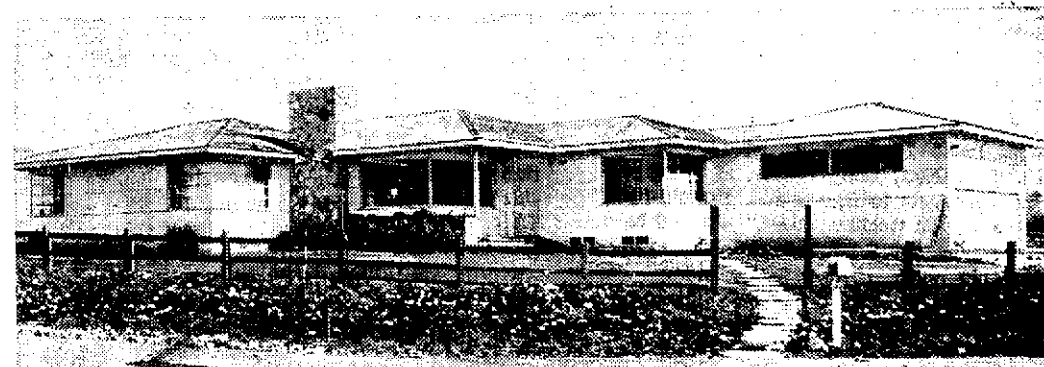


Quiet charm is the quality of the Frank Addlemans' living room, with its split native stone and antiqued redwood walls. Pegged floors throughout the house set the provincial theme. View-giving windows provide many panoramas of sea.

pered in a small green and white pattern of ivy which is carried into the dressing room. The decorator green spreads on double beds are of quilted chintz.

In the second bedroom the walls are deep green in contrast to the red plaid spreads on the maple twin beds. White curtains draw across the corner windows.

Native stone features the exterior of the Addleman home, pictured at the right.

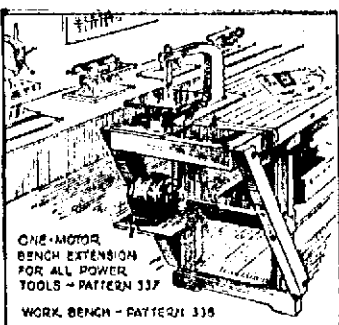


Walls in the dining room are papered to the plate rail. Maple furnishings are appropriately used in this room.



This built-in serves as a snack bar or a handy place to use in serving to the dinette table placed opposite it.

## New Idea



## You Make It

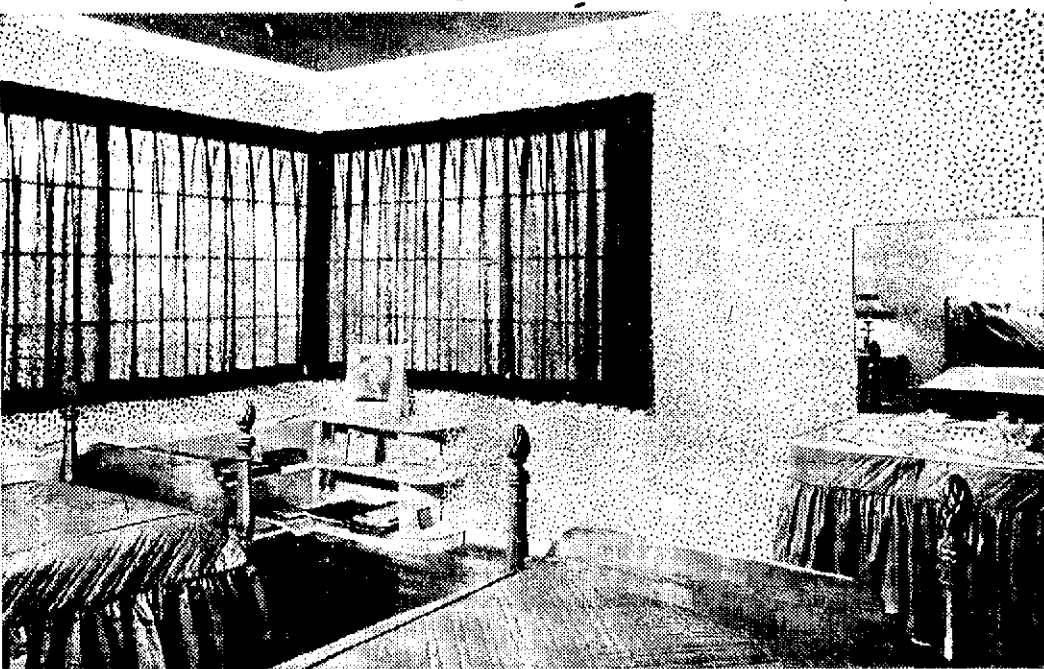
### WORKSHOP SPACE-SAVER

This workbench extension is made from stock sizes of materials. It provides for the use of a full range of small power tools with one motor. This pattern was designed for the shop with a minimum of floor space. Bench Pattern 338; extension Pattern 337. Price of each pattern is 25 cents. In sending all orders to the following address, be sure to mention pattern number you wish: Workshop Pattern Service, Press-Telegram Southland Magazine, Bedford Hills, New York.

**H**ERE'S a scheme for a masculine bedroom. The walls might be hung with one of the new textured wallpapers that reproduce a homespun fabric having a plaid design in blues and browns on a beige background. Paint the ceiling the blue in the wallpaper and all the woodwork the beige color of the background. The carpet could be a textured broadloom in a rich copper color, or a hooked rug with a mixture of colors. The former is suggested for a modern group of furniture, the latter for a Provincial style of room.

A smart geometrical design printed cotton could be used to advantage for draperies, and maybe the bedspread, in the modern room. Or, if preferred, a heavy textured cotton in a deep blue color, might be used in either style of room.

As there should always be an easy chair in a man's bedroom, it is suggested that this be covered in a tweed fabric of a brown and blue mixture. And pictures, depicting the hobby, sport or personal taste of the occupant, are a definite part of the room decoration.



A tiny pattern of green ivy on a white background is used on the walls in the master bedroom. Quilted chintz spreads on the beds are decorator green in color.

## Decorating Topics

By Edgar Harrison Wileman

**W**HAT a wonderful opportunity we have today to decorate and furnish children's rooms appropriately. Surely no child should occupy a colorless bedroom—one with just plain white or ivory walls—when good color is available in paints at a low cost and when the most charming wallpapers may be purchased for a few dollars. Even when walls cannot be painted or papered—say in a rented place—a juvenile effect may be obtained by using a dainty, colorful, printed fabric for draperies and bedspread in a girl's room and a sturdier, bolder and perhaps even more colorful fabric for a boy's room.

Children love color and, if old enough, should be allowed to choose their own color

schemes, as well as their own furniture. Small scale articles of furniture should be chosen for small folks rather than the large discarded pieces from the parents' room; and suitable pictures, hung very low, should always be a part of the decorative scheme.

**H**AS YOUR television set made you rearrange all the furniture in your living room? Possibly it has but that doesn't mean that the furniture has to be placed anywhere without any particular plan.

Many people have found that a more attractive placement of

furniture have been possible by substituting a sectional sofa for the large one-piece variety. Sections make possible a corner arrangement or, with four sections, twin love seat arrangements that may free the necessary wall space for the television set.

There are a number of new chairs that have been designed and made especially for use with a television set, the most useful in this new series being the revolving easy chair which, as the name implies, can be turned at will in any direction.

## SUNSHINE, FRESH AIR AND A VIEW -- Get them all with a...



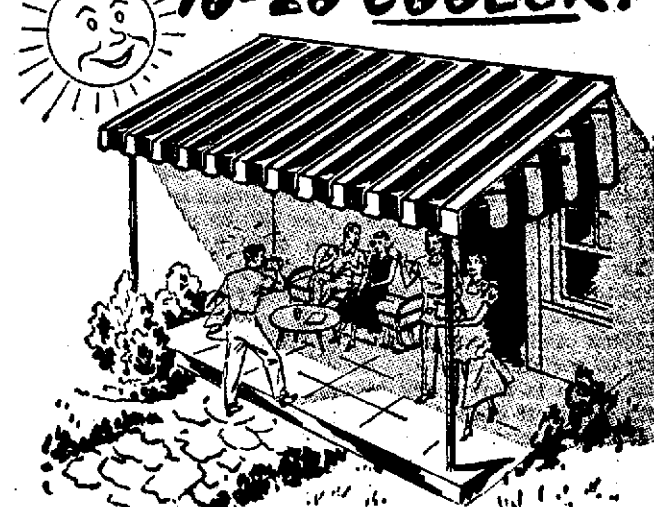
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# Long Beach Fans Tell What Kind of Films They Like

## 'Escape' Movies Popular

By Gene Handsaker

HOLLYWOOD, March 17. (UP) A recent invitation here for movie fans to write in, saying what kinds of pictures they like to see more of, struck a popular chord. All around the country folks have definite opinions and are ready to state them.

Long Beach folk were especially articulate in answering the invitation. Mrs. R. R. Powell, of 600 Ohio Ave., Long Beach, wrote to me, in care of the Associated Press:

"I have almost quit pictures on account of war pictures. No one likes them. We are tired of war. We read it in the papers and hear it on the radio. We want to get away from it and be entertained at the movies. \* \* \* I like drama and a few musicals now and then."

Mrs. Irene H. McElrea, of 386 Orlena Ave., Long Beach: "I do not expect to figure in a police story or western story," she observes, "so I am not attracted to such themes. I would like to see pictures about problems which ordinary people have to face or which they have faced in history."

"I would like to see a change in the theme that merely full-in love is sufficient basis for getting married."

"In what movie do the engaged couple ever ask themselves if they are both trained to earn a living? The wife often has to work after marriage nowadays. When do they ask themselves if their views on religion, child training, morals, and stability of the home are similar?"

"I would like to see some suitable movies for children made. I have four children, the oldest almost 7. She has seen 'Black Beauty'—'Cinderella,' and one of the regular Saturday morning children's (western) shows at a neighborhood theater. I let her go . . . once because her playmate asked her to go. Her 7-year-old friend admitted that sometimes she didn't look because it was 'too scary' but said that my girl could go to the rest room if she got too scared."

"The difficulty is that movie producers and directors have not been trained in what is suitable entertainment for children. I taught in the elementary grades for over 10 years, and I know that the children liked the movie films that we showed them at school. They were about farm animals, circus animals, transportation, community life—the fireman, the postman, the grocer, etc."

## Music Notes

## Civic Music Association Launches Ticket Sale

By Mary Lou Zehms

FORESIGHTEDNESS on the part of a few music-minded citizens four years ago resulted in the formation of the Long Beach Civic Music Association. It has been estimated that for the six concerts offered in the series each year more people in the community have been in attendance than at any other music event sponsored locally. Although the number of season tickets is limited to 1700 single-seat sales, there is seldom a vacant seat in Wilson Auditorium on the nights of performances.

The group is now ready to launch its ticket campaign for the 1951-52 season. Tickets go on sale for one week only beginning tomorrow and ending at midnight Saturday with headquarters at Humphreys Music Store, 132 Pine Ave. Since it is a nonprofit civic group, all moneys go toward procurement of top-flight artists. Even directors and board members receive no compensation; it's all for the sake of good music.

Dave Hargrave again will be at the helm, assisted by William Wentzell, Mrs. Hugh McDuffee, Gus Walker, Etta Ma-



## Fans Just Won't Let Villains Mend Ways

By Patricia Clary

HOLLYWOOD, March 17. (UP) In Hollywood, as everywhere, the grass on the other side of the fence always looks greener.

Movie stars who play heroes and get the girl every time long desperately to play villains and have a long hammy death scene. The villains keep bending your ear about how they'd be a big star if Mr. Mayor would only cast them in a love story with Lana Turner.

Stephen McNally is on the bad man side of the fence. He wants to climb over, of course. "I'm trying to raise a family of six kids," he said. "I think it would be better if I could be a good guy. For their sake, you know."

McNally's fan mail at Universal-International zooms every time he gets mean and lecherous on the screen. When he becomes honest and upright the mail takes a tumble.

His few "nice" portrayals brought such screams from the fans that now he is playing a heel again in U-I's "Iron Man."

"I suppose a little acid in a character is all right once in a while," he said. "I hate to think of being a jerk all my life on the screen, though. What'll my kids think?"

Dan Duryea had the same trouble. Duryea is really a nice person and never beats his wife but when he tried playing the same character in the movies the fans just didn't go for it.

He gave up the fight, and so has McNally.

"I guess you can't fight the people who put the cash down at the box office," he said. "I won't play a hero again until the fans tell me they've changed their minds."

## Down-to-Earth Tastes Help Comic Tom Ewell

HOLLYWOOD, March 17. Tom Ewell, Hollywood's latest comedy find, is a man with his feet on the ground.

"I work for the money," says the homespun co-star of David Wayne in Universal-International's Bill Mauldin comedy, "Up Front."

Also down-to-earth is Ewell's approach to his literary tastes.

"I happen to love reading seed catalogues," he says.

These two facets of Ewell's character indicate a great deal about him. First, he doesn't want to be known as a versatile actor—he wants to stick to his own brand of comedy, specializing in it, and leaving the heavy drama and the leading-man stuff to the other guy. Second, he owns and loves dearly his farm in Bucks County, Pa., where, unlike most actors again, he lives and prefers to stay, going to Hollywood only when his special kind of comedy turns up.

"I've tried it all ways," he says. "I'm one of the most flop-conditioned actors in the country. But now I've got the secret. It's a farm life, with jaunts to Hollywood and New York for good parts." When

he says this, most people sigh with envy.

Ewell is a slow-talking, half-melancholy character who hails originally from Owensboro, Ky., and in true down-to-earth fashion he claims that even that hasn't done him any good because he was once turned down for a part because he wasn't "southern enough."

Ewell's first really big success came in "Sunny River," a musical in which he played the lead comedy role. His reviews were wonderful, and he was about to capitalize on his success fully when he entered the Navy for 44 months. "I ran smokers in Newport for a year, and then they gave me a commission and sent me to gunnery school. It was here I developed my fine physique, high spirits and a second set of bags under my eyes," he says.

Coming back from the service, Ewell played parts in "Of All People," "Apple of His Eye," with Walter Huston, and finally, the much-touted "John Loves Mary."

This was his first smash hit in 14 years of playing. His reviews were ecstatic, and when the acting awards were given out for 1947, Ewell made a clean sweep of them all.

After that he went into the lead of another musical, "Small Wonder," then Hollywood beckoned.

There, the story was different. He started with a bang, playing the gun-totin' husband of Judy Holiday in "Adam's Rib." Then, in rapid succession, he was cast in three films, and then in the eagerly-awaited "Up Front."

After the film was finished he went back to his beloved 20-acre farm.

## Waves Want Jon Hall Pin-Ups

HOLLYWOOD, March 17. (UP) Jon Hall says Betty Grable has nothing on him. He gets lots of letters from girls in the service, and they want pin-up photos.

Mrs. Grable's pin-up poses have decorated barracks and foxholes in the last war and this one. Hall says his manly physique is number one with the Wacs and the Waves.

"Just recently," he said, "I received a scroll from a group of Waves saying that I was



Cyd Charisse's costarring role in "Don Renegade," Universal-International's Technicolor production now being completed for summer release, marks her return to the screen following the birth of her son, Tony Martin Jr. As a luscious senorita of early-day Los Angeles, Miss Charisse fits beautifully into the Latin setting. Her black hair and dark eyes do the trick. Already almost a ballerina, Cyd is reaching for honors as a dramatic actress and this new role, opposite Ricardo Montalban, is the best dramatically that she has had.

## Record Album

By David C. Whitney

ARTIE SHAW, whose clarinet playing carried him to the top of the dance band field in the late 1930s, has issued his first album for Decca since switching to that company a few months ago. The album, "Artie Shaw Dance Program," has eight instrumental sides played in a very danceable big-band style. Included are such tunes as "The Continental," "I'll Remember April," "Love Walked In" and "I Get a Kick Out of You."

Another good all-instrumental album has been issued by Columbia, featuring the trumpet player, Bobby Hackett. In "Jazz Session," Hackett plays with four other good jazz men to make music hot and sweet, ranging from Dixieland to standard ballads. Some of the numbers are "Royal Garden Blues," "Fidgety Feet," "Struttin' With Some Barbecue," and "I've Got the World on a String."

M-G-M has an unusual new sound-track album from its motion picture "Grounds for Marriage." The three-record album features Katherine Grayson in the role of a young opera star. The records include operatic melodies which give the lovely Miss Grayson good opportunity to show off her voice. Among the pleasing numbers are five excerpts from "Carmen," one from "La

Boheme," and "Hymn to the Sun" from "Le Coq d'Or."

MOST popular recordings at Long Beach Public Library last week: Britten, "Young Person's Guide to the Orchestra" (lp); "International Morse Code"; Ravel, "Bolero"; Strauss, "Also Sprach Zarathustra" (lp); Verdi, "Ermani" (complete opera, lp).

New records received at the library last week (all lp): Bach, "St. Matthew Passion"; Hindemith, "Nobilissima Visione" with "Symphonic Matamorphosis on Themes of Carl Maria von Weber"; Ives, "Symphony No. 3" with Bales, "Music of the American Revolution"; Prokofiev, "Symphony No. 6 in E Flat Minor"; Sammartini, "Concerto Grosso" with Pergolesi, "Trio Sonata with String Orchestra," and Corelli, "Concerto Grosso."

And she's expected to look more glamorous and have a more extensive wardrobe than her mother, who spent her time at home," Miss Day lamented. "It's a darn hard job when you have to pay about 10 times as much for your clothes. It takes a lot of juggling to balance that with higher living expenses and higher taxes."

It must be added, however, that today's working girl earns a lot more dollars than mother did in 1917.

Miss Day finds that American women are still looking pert and well-dressed, despite rising prices. She guesses they're probably eating hominy grits to do it, though.

## Pity Poor Workin' Gal

HOLLYWOOD, March 17. (UP) Doris Day has compassion for the poor working girl when it comes to buying clothes. In the "good old days," she says, the girl with a job could be well dressed for \$100 a year. Today, says Miss Day, it costs \$500 to \$1000 a year to be dressed even adequately.

Miss Day, who plays a belle of 1917 in Warner Bros. Technicolor musical, "On Moonlight Bay," got the statistics to prove her point from a July, 1917, issue of a popular woman's magazine.

Just look at the advertisements, she sighed.

"They list the 12 best-selling dresses of the month," she said. The prices ranged from \$3.94 to \$11.96, and all of them were lovely."

A beige serge dress cost \$4.92. An embroidered taffeta in the latest wartime fashion was \$6.26. A navy blue afternoon gown of foulard and chiffon went for \$8.21. A coat sold for \$4.98.

Those prices today hardly would buy the working girl a dinner.

"And she's expected to look more glamorous and have a more extensive wardrobe than her mother, who spent her time at home," Miss Day lamented. "It's a darn hard job when you have to pay about 10 times as much for your clothes. It takes a lot of juggling to balance that with higher living expenses and higher taxes."

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## Living Theater

## Aura of Romance Boosts Irish Play

By Jack Gaver

THERE is a romantic aura around "The King of Friday's Men" that Broadway gets all too seldom these days, so it is welcome fare for that if for no other reason.

It also happens to be a rather good play, although it doesn't quite live up to its early promise. It is responsible for the first appearance here of a stalwart Irish player named Walter Macken, who gives a remarkable performance. Macken created the leading role in the play when it set almost a record for the number of performances at the Abbey Theater in Dublin.

Michael J. Molloy, one of the newer Irish playwrights, is the author and apparently will be a man to watch from now on. True to his native heath, he has a lyric quality in his dialogue, a wry sense of humor and an affectionate feeling for the essential sadness of life.

The play is rather like a bravura fairy tale, being laid in the west of Ireland in 1787 when landlords were the kings of creation and their tenants little better than serfs.

The plot concerns the efforts of one of these gentry to make a mistress of a pretty colleen freshly affianced to one of her kind. The way he is defeated with the aid of champion shillelagh fighter from another county continues the plot.

Almost as welcome as Macken is a slip of a brunette named Maggie McNamara, who comes from the sidewalks of New York and not from Dublin. She has her first professional job in the role of the heroine and couples talent with loveliness.

GEORGE SANDERS of the movies will not be taking over the male lead in the New York company of "South Pacific" June 1 after all. His contract has been canceled because of his physical condition. His physician advised against his appearance.

THE ACTOR-PRODUCER, Eddie Dowling, has signed contracts for the latest play by William Saroyan, whose "The Time of Your Life" provided Dowling with one of his best roles a decade ago. "The Violin Messiah" is the title of the new one.

Dowling is considering the idea of trying to establish a repertory theater on Broadway next season to present plays by new dramatists. He would have a permanent company except for stars who would be hired to fit the plays. He would hope to get at least a month's run out of each play.

"New playwrights are in desperate need of a showcase," Dowling said. "Somebody must encourage them or they will be signed by radio, television or the movies and then will be lost to us. I am firmly convinced that there is a public for repertory theater of this kind on Broadway."

THE annual Antoinette Perry awards for outstanding work in all departments of the theater during the 1950-51 sea-

son will be made March 25. The lists of eligible plays and players closed March 1, which eliminates some promising candidates due before the season closes officially June 1. However, they will be eligible for the 1951-52 Perry lists.

## Hope Gags Niven Cue

HOLLYWOOD, March 17. (UP) Five stuntmen on a movie set presented David Niven with an honorary membership in their professional society, the Stunt Men of America, the other day. The parchment scroll said David had just executed in a caber-toss scene, "the greatest pratfall of 1951."

Such indignities may seem incongruous for a suave leading man. But Niven, a tall Scot with great fun twinkling in his blue eyes, loves 'em.

"I've long since given up the theory that movies are an art," he says. "They're a business, a wonderful business, and wonderful fun."

In the first movie scene of his career he was tossed out of a window to land in the mud four feet below. He has swum in a chilly sound-stage tank in midwinter, slid 20 feet down curtains, cavorted around with a chair stuck to him, and ridden a Brahma bull.

A few days ago he got slammed in the face with a custard pie—"something I've always wanted," the wartime British commando reflected. The pie-thrower was shapely Joan Caulfield, who plays a man-hater as his costar in "The Lady Says No." In the same scene she smeared lipstick down his nose, cut off his necktie, poured ice water into his pants pocket, and ripped his coat up the back.

Being made to appear ridiculous doesn't bother Niven. "I absolutely love it," he vowed. "It's the greatest fun there is in comedy." Being on the receiving end of the gag is the formula, he pointed out, of such comics as Benny, Bergen and Hope.

Niven has never made a mystery-thriller film or a western. He'd like doing both—there'd be such opportunities for awful situations.

## Father of Bride' Sequel Has Merry Moments

HOLLYWOOD, March 17. (UP) "Father's Little Dividend," a sequel to "Father of the Bride," is like most sequels. It has its merry moments, but on the whole it isn't as good as the original.

"Father of the Bride" was a hilarious explanation of dad's woes before, during and after his daughter's fashionable wedding. Stunned by his child's casual disclosure of marriage plans, appalled by the man she has picked, and bedeviled by bills, caterers, a wedding nightmare, and a tumultuous reception, Spencer Tracy acted his way to an Academy Award nomination.

"Dividend" opens a year later with Tracy's daughter, Elizabeth Taylor, expecting a baby. The picture is built largely around Tracy's antagonism toward the idea of becoming a grandfather. For six months he is cool toward the infant because soon after its birth, in their first meeting, the baby screamed violently at him. In real life, aren't grand-

parents usually more indulgent toward offspring than than even the parents are?

A quarrel between Miss Taylor and her husband (Don Taylor) is tiresome. A mad dash through heavy traffic by Tracy and his wife (Joan Bennett), to the hospital where their expectant daughter has gone, is reminiscent of the Keystone Cops. And when they get there, of course, Liz has had only false labor pains.

The sequel tries to copy many of the original's charms—Tracy soliloquizing on his troubles, while tying his shoe, at the picture's start . . . His unhappy reaction—believable in the first picture, when his daughter was getting married; questionable now, when she's having a baby . . . His wife's unbounded delight in both circumstances . . . The French doors in the Tracy home still stick. But the second time around, these touches don't seem as fresh.

Still, the picture rates a considerable number of laughs.—G. H.



# Lakewood Leads Area

**L**AKEWOOD PARK, where 827 recordings totaled \$3,230,757, carried the Long Beach-Lakewood-Signal Hill area to the second-highest dollar volume in its history, the monthly report of Barbara Moss, executive director of the Board of Realtors, revealed last week. (See general story in main news section.)

The remainder of the district, comprising Bixby Knolls, Bixby Manor, Los Cerritos, Country Club and Lakewood Village, led all other sections of the city with 189 sales grossing \$2,172,215.

Average of the 1472 sales making up the \$13,742,122 total was \$10,694. For February, 1950, the average was \$8940.

Ten transfers averaging \$56,650 marked February activity, Miss Moss said. Most of these were income properties. Revenue stamps for the Fishman home at 4180 Country Club Dr. and the Ed R. James home at 4269 Country Club Dr. indicated that they sold for \$32,000 and \$69,500 respectively.

Property in the 2400 and 2500 blocks on Olive Ave., including 2491 and 2501 Olive Ave. and 767 Sunrise St., was sold by Esther M. Helm and Louise Baker to R. L. and Bertha Taylor for \$85,000, according to the county recorder's filings.

The southeast corner of Greenmeadow Ave. and Village Rd. and the southeast corner of Lakewood Blvd. and Los Cerritos Diag. were purchased by Bella Milkes, Samuel Carl and Maurice Carl, the report revealed. The former was sold by John A. and Marian Richards for approximately \$65,000, according to revenue stamps. Stamps showed that the other corner brought \$60,000 to Franklin and Mary Farman.

Henry H. Onstad and Ethel H. Jones were reported to have sold the apartment house at 40 S. Golden Ave. to Jean Finn for \$52,500, revenue stamp valuation.

Also involved in sales were apartment houses at 1910 Chestnut Ave., 1015-21 E. Carson St., 1618 E. Ocean Blvd., and 1934 Cedar Ave.

The downtown and midtown districts topped the million-dollar line during February. Sixty transfers were recorded for \$1,186,900 in the downtown section. Midtown, ranging from Cherry Ave. to Bellflower Blvd. between Anaheim St. and Wardlow Rd., accounted for 112 sales worth \$1,181,475. North Long Beach compiled a total of \$800,975 in 102 sales. In the Wrigley section 75 transfers grossing \$75,950 were reported.

Belmont Shore sales were up strongly from January and February, 1950, with 54 transactions amounting to \$618,650. Belmont Heights reported \$317,500 in 15 sales. Volume in the Third-to-Anaheim district, east of Cherry Ave., was \$127,700 in 38 transfers.



Open to the public from 2 to 5 p. m. today will be this new apartment house at 154th Pl. Fred R. Johnson, veteran Long Beach contractor, recently completed it for Mr. and Mrs. J. J. Thomas. Eight units are provided on the first two floors, with owners' penthouse on the third. Six of the apartments have one bedroom each. The other two apartments are singles. Soundproofing between floors and units, and garbage disposers in kitchens are some features.—(Perry Griffith photo.)

## City Seventh in West

**L**ONG BEACH rose in February to eighth-ranking city of the west in dollar volume of new construction authorized, according to the monthly summary of Western Building magazine, Portland, Ore.

Substantial gains over the

preceding month and February, 1950, were responsible for boosting the Long Beach standing. For the district as a whole, comprising the 11 western states, Hawaii and British Columbia, February figures were about equal to those of a year ago, the magazine said.

Los Angeles, with \$28,069,638, was top city. Denver was next with \$6,791,543. In order were San Diego, \$6,569,090; San Francisco, \$5,494,327; Beverly Hills, \$3,689,000; Seattle, \$3,465,030; Portland, \$3,048,805; and Long Beach, \$2,885,310.

The volume of building recorded in the district is regarded as significant because February was the first full month of government controls over all types of building, with no commercial construction permitted during the forepart of the month.

The number of building jobs put under way in February was up 5 per cent over February, 1950, the survey's summary said. In making the comparison, it was assumed that each building permit issued accounted for one building job put under way. In February the 260 western cities and counties included in the survey issued 32,381 building permits. February, 1950, saw these same jurisdictions issue 32,197 permits.

There was an increase over a year ago reported in the dollar evaluation of building permits issued; this amounted to 11.6 per cent. In February, 1951, the 260 reporting jurisdictions reported issuance of permits valued at \$181,043,379; in February, 1950, these identical jurisdictions had issued permits valued at \$162,111,137.

## 45,000 Tour Home

**B**ARKER BROS. furnished model home at Bellflower Blvd. and Spring St. in the Walker & Lee Inc. Lakewood University District continues to attract huge week-end crowds. According to Floyd Hickman, manager of the local store, an estimated 45,000 persons have been through it already.

Using maple as the central theme for the furniture, Martha Weaver has captured the easy California way of living with her casual approach, and at the same time has equipped the house with furnishings which will last for many years without becoming dated, Hickman commented.

The home itself was recently selected by a national building trade journal as being exceptionally well laid out for a small home. Bedrooms and

baths are separated by distance as well as design from the living and dining rooms, and as a result a greater degree of privacy is obtained.

Homes in the Walker & Lee section of Lakewood are priced from \$10,000 to \$11,750. While they are in the construction stage it is possible for purchasers to select many of the color combinations both inside and out. The home is open until 9:00 p. m. on week-ends and until 6 p. m. during the week.

## Plaza Draws Big Crowds

The new 1951 Lakewood Plaza attracted more than 15,000 visitors to the property on E. Spring St., one mile east of Bellflower Blvd. in the Lakewood district, for the formal opening last week end, it was reported yesterday by Walker & Lee, sales agents for the Aldon Construction Company development.

A sales figure of more than \$3,500,000 has already been reached as a result of the record-breaking first week, according to the sales agents, who noted that buyers and visitors came from every area of Los Angeles County and produced traffic so heavy that a special detail of police was required.

Consisting of 1439 two and three-bedroom homes, the new 1951 Lakewood Plaza represents the major portion of a \$17,000,000 home-building program recently announced by the Aldon Construction Company.

## Engineers

A color motion picture of the construction of the U. N. Secretariat Building in New York, discussed by C. M. Corbit Jr., district engineer of the American Institute of Steel Construction, was shown to the Long Beach Chapter, American Association of Engineers, Thursday night.

Charles P. Morgan was program chairman for the meeting, held in University Club. Members of the Architects Association attended the session.

## Promises

Political promises of security can be realized only by the politicians who promise them, says Robert P. Gerholz, Flint, Mich., 1950 president of the National Association of Real Estate Boards.

## Costly Research

The American lumber industry spends about \$5,000,000 a year on research to improve the quality of lumber, increase the efficiency of its production and develop new uses for wood.



Frank W. Brejcha

## Speaker

City Treasurer Frank W. Brejcha will address the Board of Realtors at breakfast Tuesday morning in the Wilton Hotel, Leonard Gaffney, program chairman, announced yesterday.

Brejcha's topic will be "Assessment Bonds and Tax Sales." Gaffney said the subject is one with which all real estate people must be familiar.

# Realtors Confer

**M**ORE than 100 members of the Board of Realtors attended the first in a series of evening meetings Thursday at Goodwin's Restaurant. President H. Herschel Hart was in charge of a discussion of board problems.

E. T. Moore, chairman of the education committee, announced the district educational conference in Huntington Park April 6 under direction of James G. Garth, 22nd district vice president.

Morris Holmquist, membership chairman for the National Institute of Real Estate Brokers, explained the services of NIREB in disseminating latest data on real estate trends and other factors affecting real estate.

An analysis of the county tax base and the proportion of load carried by municipalities was given by Max Livoni, National Association of Real Estate Boards director.

## New Homes

**P**LANs were submitted to the City Building Department last week by Mr. and Mrs. John T. Webster for a new residence at 5141 El Cedral.

Blueprints call for a center entry hall with living room at the rear. Bedroom wing is at right of the entry. Dining area and kitchen wing are at left. Den is adjacent to the living room at the back of the house. Living room opens onto a wide covered porch.

Exterior will be of wood shingles and stucco with cedar shingle roof. Garage is attached.

Two-story beach home will be built for James P. Crowley at 6620 E. Seaside Wk. Living room, dining section, kitchen, two bedrooms and bath are on the upper story. Downstairs is a large playroom, bath and an unfinished section.

H. E. Moody & Son have the building contract. The house and detached garage are stucco with dolomite roof.

Mr. and Mrs. A. J. Farrell have contracted with Paul F. McKenzie Jr. to build a six-room home at 1111 Marshall Pl. A den 14 feet by 18 feet, 6 inches, overlooking the rear terrace, is a feature of the plan.

## Tax Law Hits Worker Selling to Move Away

**D**EENSE WORKERS and others who sell their homes and buy again when they are forced to move from one city to another are caught in a trap by the capital gains tax law, Calvin K. Snyder, secretary of the Realtors' Washington Committee, told the House ways and means committee.

Snyder, representative of the National Association of Real Estate Boards urged that the unfair provisions of the law be corrected. He pointed out

that the recommendation of the Secretary of the Treasury to raise the maximum capital gains tax rate from 25 to 37 1/2 per cent would "accentuate what is already a gross inequity in the law."

"If I am forced to move from one city to another because of a change in my job," Snyder explained, "I am caught in a trap. If my old home has increased in value over the original purchase price, this increase will be taxed to me as a gain, yet at the same time I am required to pay a comparable price for my new home. I had a home, and now all I have is another one, which costs all the proceeds from the sale of my first home. Neither is worth any more or any less than the other. But in changing my home, I have incurred a substantial tax liability. The home owner does not believe that this is fair."

"We urge, in the case of a sale or exchange of property which, for the required holding period, has been used by the taxpayer as his residence, that any gain on such sale or exchange be not recognized if within a period of 12 months following such sale or exchange, the taxpayer acquires other property for use as his residence."

"If, however, the new property should cost less than what was realized from the sale or exchange of the old, we suggest that gain be recognized to the extent of the difference..."

"We further recommend that losses on the sale or exchange of property which, for the required holding period, was used by the taxpayer as his residence, be recognized and allowed as a deduction."



Sold recently through the multiple listing service of the Board of Realtors was this two-story home at 269 Argonne Ave. Comprising more than 4500 square feet of floor space, the house has large living room and formal dining room. Upstairs are three bedrooms and solarium. Mrs. Sylvia Florio is the seller. Buyers are Mr. and Mrs. Keith Bruce. Realtor Carl Shank and Gene Page of Muntz Realty Co. co-operated in the transaction.



Spacious windows are a feature of the dinette corner of the kitchen in home of Mr. and Mrs. H. C. Gustafson.

## Informal, Comfortable

(Continued From Page 8.)

refrigerator. Shelf space between and at either side of the stove and refrigerator is a convenience that pays off in less steps.

**T**HE TWO bedrooms are built on either side of the living room and on the front of the house. The bedroom on the right side of the house has its own bath which is just a step from the entry hall so it is also convenient for use as a powder room.

The outstanding thing about this bath is the mural painted by Peter Zokosky to cover one entire wall. Done in oils, it is a scene of flamingos feeding their young. A dressing table is attached to this wall with no visible means of support so there are no legs to get in the way of the bench which serves it.

In the bedroom just a step from this bath one wall is papered and the other three are painted rose color. The large window area is treated with draperies which pull in a natural tone. Delicate color is brought into the room through use of hooked Chinese rugs on the floor. Mahogany four-poster beds are covered with George Washington spreads of white.

The wardrobes which take

up one wall of this room were well planned so there is hanging area for everything from formal to jackets. Instead of building the sliding wardrobe doors the width of the wall they are confined to either end of the wardrobe so the wall space between can be used for a piece of furniture if necessary.

**O**N THE opposite side of the living room in the master bedroom a tortoise shell pattern carpets the floor. The walls are rose beige to match the floor covering. Furnishings are of a satin-finish wood.

A dressing room connects this bedroom and the bath. Walls are painted rose beige and the insides of the wardrobes has been painted turquoise. The color scheme carried out in the bath is turquoise and sun tan in the tile and fixtures.

## Sea Wall

A building permit was issued to Carl B. Shank and Lynn T. Barnes last week for a 400-foot sea wall along the west end of Treasure Island, Naples. The project was estimated at \$25,000 in the application for the permit.

## Optimism General

**D**ESPITE California's recent years of tremendous residential and commercial building programs, the influx of new people and new businesses appears to be pushing demand beyond supply, according to D. D. Watson, state real estate commissioner.

"The result is that real estate brokers and salesmen throughout the state are in a highly optimistic mood," he continued. The only exceptions are certain segments affected by recent curbs and controls.

"Your commissioner has been informed that listings at a realistic price are again at a premium," Watson said. "This is especially true in the case of ranch and farm lands and applies particularly to cattlelands. A number of specialists in ranch property report that they have no problem in finding buyers even under present federally enacted credit controls. Their chief difficulty lies in finding ranch properties whose owners are willing to place them on the market at today's appraisals. This condition promises to continue for the foreseeable future."

January subdivision filings numbered 124, an increase over the 116 filed the previous month.

As speculative subdivision promotions or "high pressure" developments in outlying areas appear, they are subjected to the severest scrutiny before the commissioner's public report is issued, Watson said.

The total of 89,713 licenses issued thus far this year falls only 1500 short of the all-time high for any complete fiscal year.

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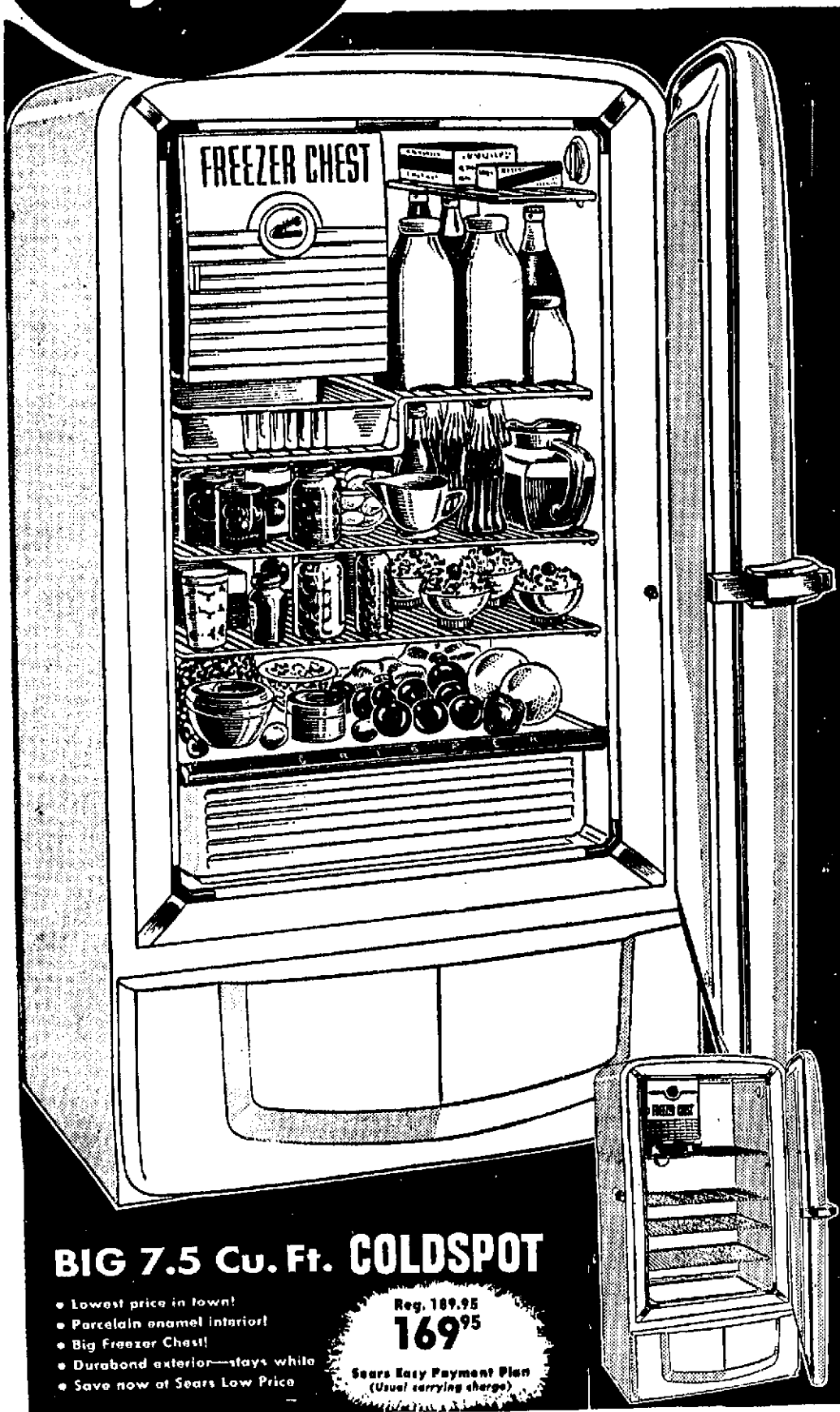
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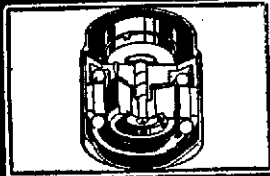
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REGULAR 209.95

**189<sup>95</sup>**

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Make this saving yours today—and get all the extra features offered in this deluxe Coldspot. From its big freezer chest to its glass covered full width crisper—there's more feature-for-feature savings during this special purchase sale. Save extra on Coldspot.



Perma-Thrift unit is the heart of Coldspot. Three parts bathed in oil, sealed in steel.



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Large deep full width crisper of porcelain enamel freshens 22 qts. of fruits vegetables.

Mail This Coupon To Your Nearest Sears Store  
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Sirs: Please send me more information about special Coldspot savings.

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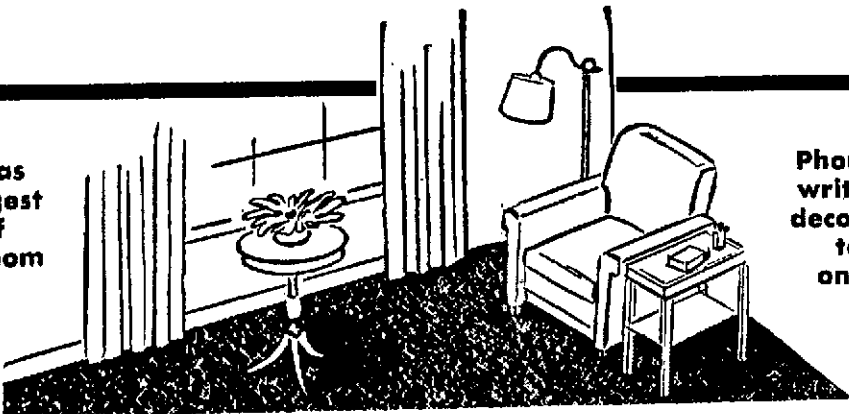
**BIG 7.5 Cu. Ft. COLDSPOT**

- Lowest price in town!
- Porcelain enamel interior!
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**169<sup>95</sup>**

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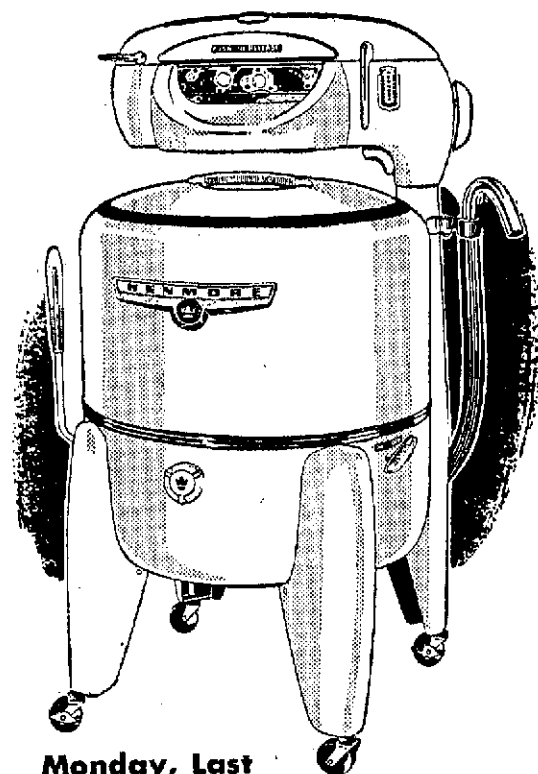
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8.6x12 ft. ....59.50  
8.6x15 ft. ....74.50

11.3x12 ft. ....89.50  
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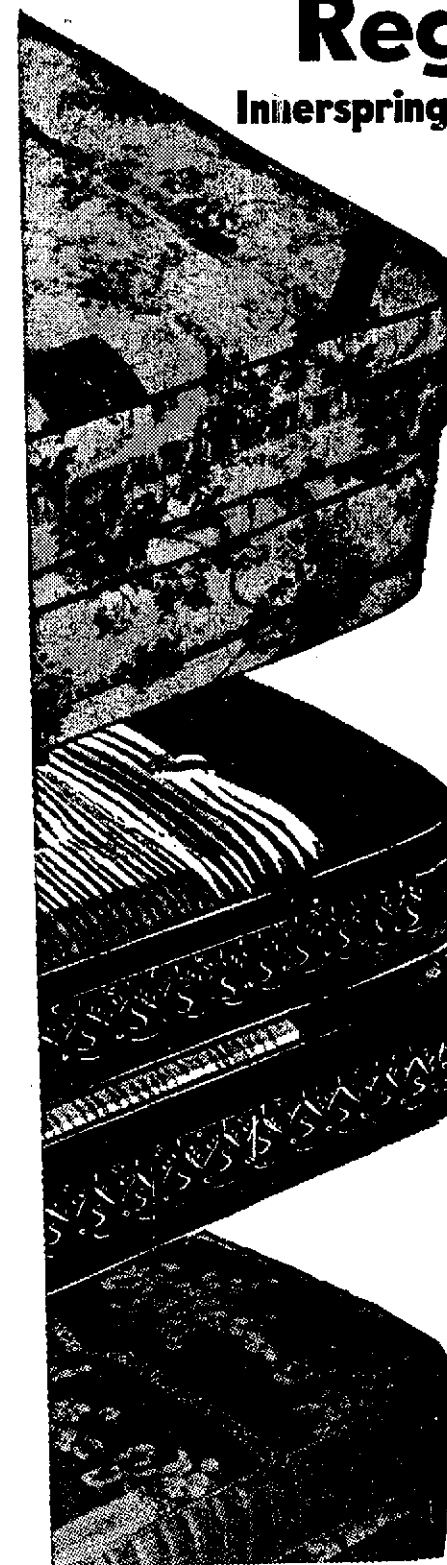
Monday, Last Day at this amazing price!

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Washes up to 9 pounds in one load. See this beautiful, big, oversize, 1951 model. See how safe it is, how thoroughly it cleans and wrings your clothes. Quantities are limited. Place order now!



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Innerspring Mattress and Box Spring

**59<sup>95</sup>**

Also Sold on Sears Easy Payment Plan

Comfortable 220-coil spring unit, flexolator insulation. Heavy floral sateen ticking, vertical stitched border. 72-coil matching box spring. Full or twin.

Sold Separately, 39.95 each

**89.95 Value Combination**  
Innerspring Mattress & Box Spring

**74<sup>95</sup>**

Also Sold on Sears Easy Terms

A best-seller! Mattress has flexolator insulation, tan and brown striped cotton ticking. 80-coil matching box spring. Full or twin size.

Sold Separately, 44.95 each

**99.95 Value Combination**  
Innerspring Mattress and Box Spring

**79<sup>88</sup>**

Also Sold on Sears Easy Terms

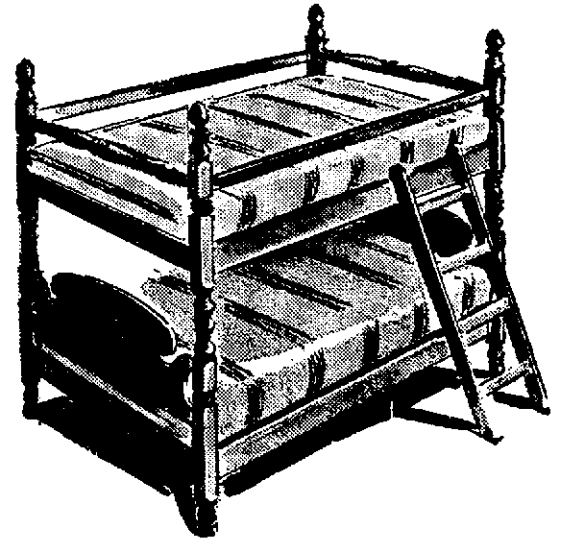
Mattress has 510 coils, pressurized unit with flexolator insulation. Two-pound sisal inner roll, prebuilt border. 80-coil box spring. Full or twin.

**Bunk Beds, Complete**  
With Bunk Mattress Units

119.95 Value **\$99**

Also Sold on Sears Easy Terms

Colonial style all-hardwood bunk bed in Priscilla maple finish. Ladder and guard rail. With two spring-filled bunk units.



139.95 Value

**Twin Bed Ensemble**

Two complete sets . . .

plastic headboard, legs and bracket. 180-coil innerspring mattress and matching box spring.

**\$109**

Also Sold on Sears Terms

Open Monday and Friday 12:30 to 9:15; Other Days, 9:30 to 5:30

*"Satisfaction guaranteed or your money back"* **SEARS**

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